

PRESBYTERIANS OF U. S. MEET IN 133 GENERAL SESSION

Delegates from Over 300 Presbyteries Present at Winona Lake Meeting

WINONA LAKE, Ind.—Hope that the church will continue to enjoy the great growth it has experienced during the last year was expressed at the opening session Thursday of the 133rd general assembly of the Presbyterian church in the United States, which opened here.

Dr. Samuel Palmer of Columbus, O., retiring moderator, expressed satisfaction with the mark of 1,722,000 members attained last year.

Commissioners from 302 presbyteries were seated in the great tabernacle here Thursday. Many visitors were also in the throng that crowded the building at the opening of the annual meeting of the highest governing body of the church.

Dr. Palmer's sermon and the assembly communion service constituted the morning program.

Late in the afternoon a new moderator to succeed Dr. Palmer will be elected. Rev. H. C. Swearingen of St. Paul is considered as the leading candidate by churchmen familiar with the affairs of the assembly.

Advertisement

Girls, Don't Wash Your Face

Use Liska cold cream instead (you have never used anything like it). Just try it once, and you will never be without it. Soap and water have a tendency to make the skin rough and dry, and cause the skin as thoroughly as Liska cold cream. To prove it, make this test: Wash your face with soap and water, dry thoroughly, then apply Liska cold cream, massage it well into the skin, then wipe off the superfluous cream with a soft white cloth, examine the skin. For sunburn or after a dusty day, first there is nothing like it. It's the after-shaving too. Let hubby or brother try it. Just compare Liska cold cream with any other you have ever used, and you will need no further argument to convince you that it's the best. It's put up in tubes, the only sanitary way. Try it tonight. You will be delighted. At toilet counters everywhere including Hoeschler Bros. and C. A. Brown.

BANDITS CAUGHT AFTER FIGHT WITH BANK EMPLOYEES

CHICAGO, Ill.—Five bandits Thursday fought their way out of the Division State bank in a pistol fight with police who surprised them in a hold-up, but four of the bandits were captured and most of the loot recovered when an automobile in which they fled overturned in rounding a corner. Two of the robbers were wounded, one probably fatally. The fifth escaped with about \$200 which bank officials said would be the total loss.

Of course, we have prohibition, but the adjusters tell us punctures are still caused by broken bottles in the roadway.—Ohio Motorist.

MAKE SLACKER LIST PUBLIC DEMAND OF LEGION COMMANDER

Publication of Names Best Way of Protecting the Innocent Says Galbraith

INDIANAPOLIS, Ind.—A vigorous defense of the war department's action in giving widest publicity to the slacker lists is contained in a letter from F. W. Galbraith, Jr., national commander of the American Legion, forwarded Thursday to commanders of the legion's forty-eight departments.

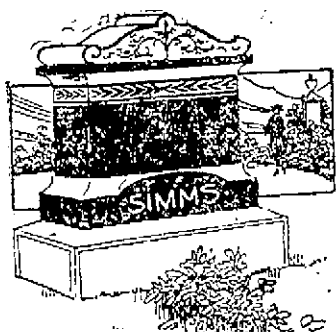
Publications in lists all over the United States is "the only satisfactory means of protecting the innocent and punishing the guilty," Mr. Galbraith declared. He added he hoped the newspapers would take the view that they will, in publishing the names, aid in clearing veterans erroneously branded slackers as well as assure punishment of the guilty. "That the slacker lists contain names of men who honorably served their country in the time of its greatest peril, only strengthens the conviction that the lists should be given the widest publicity."

ONE KILLED IN SHOOTING CHICAGO, Ill.—A shooting affray on a crowded street car Thursday started, said the police, when several men boarded the car and began to heckle the motorman for his alleged "union" affiliations. A colored bystander on the front platform, defended the motorman and when the assailants attempted to throw him off the car, drew a revolver and killed the leader. The motorman was shot in the wrist.

Real success depends upon doing the right thing in the right place at the right time.

CHURCH ASKS HARDING TO CALL DISARMAMENT MEET INDIANAPOLIS, Ind.—President Harding was asked to call the leading nations of the world into conference to consider plans for universal disarmament by a resolution adopted Wednesday by the general conference of the United Brethren church.

An Artistic Combination



of black and white or colored and white marble, granite or other fine stone will appeal to you in one of our monuments. We have a great many such pleasing designs to select from and you are sure to find a monument satisfactory for your purpose. Call and consult us.

Neumann Monument Co.

Third and King Streets

La Crosse, Wisconsin

We Are Specialists

In dealing with an appetite.

Let us serve you with our well cooked food.

NEW DAIRY LUNCH

307 Main St.



Timely Tips on Painting

A well-painted house is worth more in the market.

Du Pont Prepared Paint is the finest house paint made. Its lasting beauty makes it especially suitable for residences. A Du Pont Product.

Most folks think that FLOW-KOTE-ENAMEL is the finest thing in the world for finishing interior woodwork. We know it. A Du Pont Product.

Du Pont Flat Wall Paint makes a beautiful interior finish that can be washed with perfect safety.

Take a look at your floors. Supremis Floor Finish gives a tough, transparent finish that will last for years. Dries rapidly—easy to put on. A Du Pont Product.

Now is the time to freshen up your home with paint. See us today.

Prices now at Rock Bottom.

Fred Kroner Hardware Co.

Phone 119 116-118-120 S. Third St.

Walk-Over



New Styles and Springtime Charm

There is something about the newness of the Walk-Over styles this year that is fascinating. They have that charm you always notice in springtime. The slightly rounder toes, the shorter vamps, the beautiful sport shoes so much in vogue now—all are features of the spring exhibit.

A NEW WING-TIP IDEA

Women who have welcomed straps will note the pleasing combination with a wing-tip toe and cleverly placed perforations. It conforms with the latest tendency of fashion to favor decoration. Very effective with clocked hose.

Brown and white \$10

Walk-Over

Boot Shop

424 Main St.

Andrew E. Anderberg, Prop.

Barron's

New Skirts and Waists

PLAID AND SILK SKIRTS—Every one new, every one a smart model, great variety secures you an exclusive one. You will be pleased with the low prices we name.

NEW WASH SKIRTS—A glance at these will be interesting. They are clever.

NEW HOME-MADE BLOUSES—Made by the Porto Rico women. To see them is to buy them. Priced at—\$5.75, \$6.50, \$7.50, \$8.75, \$10.00 and up.

New Shetland Scarfs

(First Floor, Center Aisle)

Some pretty color combinations at \$12.00 each. Others at \$7.50, \$10.00 and \$15.00.

New Fiber Sashes, Roman stripes—nice for Wash Dresses

WASH GOODS SECTION

A BUSY PLACE THESE DAYS

40-inch fine Organdy—12 different colors, all the go of the season. Dotted Imported Swisses, the much wanted colors, \$2.00 a yard. Voiles, Ginghams, Tissues, Madras.

Domestic Section

Here is another real snap—A very close woven Galatea Cloth, made for ladies' aprons, dresses, children's rompers, dresses, men's shirts—this is the best cloth we have offered in five years for the money, 26-in. yard.....

15c

Amoskeag Apron Checks—and only Amoskeag, at per yard.....

16c

You know it is better.

Linen Section

For the first time in years we have that extra quality Bath Mat—(that thick one we used to have) in handsome designs—\$2.50 and \$3.00. Some light colors and plain white, at \$1.75 and \$2.75. One smaller size in pink or blue we will sell you now at \$1.25—only a few of these.

Underwear Section

A good garment at very little price—very sheer Union Suit for ladies—bedtie or band top, light knee, down to bedrock, at per suit.....

\$1.50

THIRD FLOOR Rug and Drapery Section

HALF PRICE Remnant Sale

One table of Drapery Remnants, including Curtain Nels and Marquisette, Cretonnes, Madras for overdrapes and a few odd curtains and panels, at ONE-HALF OFF of the regular prices.

Mill End Remnant Rugs

One lot of mill end Rugs, 27 inches by 72 inches in size. These rugs are mill samples, (1/2 of a 9x12 ft. rug), borders only, worth about \$12.00 each, special, each.....

\$4.50

\$7.00 Lace Curtains, \$5.50

A small lot of Lace Curtains, consisting of Nottingham Nels and Voile qualities, 2 1/2 yards long, cream color only, \$7.00 value, special at pair.....

\$5.50

Wile Bros.
116 N. 3rd St. MEN'S WOMEN'S AND CHILDREN'S CLOTHING ON CREDIT

1776 1812 1846 1861 1898 1917

Decoration Day Dress

Wars may come and wars may go, but the unconquerable spirit of America goes on—forever.

Young America - and older America, as well - will find this cheerful clothing store all ready for the holiday - with holiday clothes in best-of-the-season styles at lowest-of-the-season prices - offered to you on the generous **CHARGE ACCOUNT PLAN** that spells H-O-L-I-D-A-Y for your pocketbook.

For Ladies and Misses

our assortment includes everything one can desire.

Suits, Dresses, Wraps, Blouses and Skirts

in a wonderful variety of bright colors and light weight colors and light weight fabrics—everything so up-to-date and so

REASONABLY PRICED.

For Men, Young Men and Boys

there are Single and Double-Breasted

SUITS

in a great variety of NEW light weight Fabrics and popular colors.

THE LA CROSSE TRIBUNE AND LEADER-PRESS

A NEWSPAPER FOR THE PEOPLE

Published every afternoon and Sunday morning by La Crosse Tribune Co., 201-203 So. 5th St., La Crosse, Wis.

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Breakers Ahead

THAT President Harding, in signifying to the senate withdrawal of his opposition to a disarmament resolution rider on the naval appropriation bill, averted a serious test of strength between the White House and the senate is apparent from the success of the insurgent republican-democratic alliance which on Wednesday slashed a million dollars from the naval bill, killed recruiting activities on the part of the navy and indicated its readiness and ability to junk most of the recommendations of the senate naval affairs committee. Had the executive cracked the party whip some of the senators might have lined up the other way, but with the democratic side for the backbone of opposition and the republican "irreconcilables" to help it is likely that the party program would still have fallen short of a majority. Mr. Harding, who participated as a senator in the battle between the senate and the White House in which Wilson was worsted, is evidently to have his troubles in delineating the limit of constitutional "advice and consent" which the senate is entitled to hold in relation to foreign affairs. He has avoided the first clash by refusing battle, but unless senatorial jealousy of its prerogatives has unexpectedly abated he is likely to find the senate only stimulated to press its advantage further on the next occasion. One wonders where Senators Lodge, Smoot and Penrose, who were the champions of senatorial authority in the last administration, will land in the forthcoming wrestle. As the party leaders who made Harding president their consistency seems to be engaged on both sides of the issue. It seems almost impossible that they can avert the show-down for long against the determined efforts of Johnson, Borah, La Follette, Lenroot, Capper and the rest of the irreconcilables, with the gleeful democrats to aid and abet them in the general interest of getting the administration into a hole.

Sift the Three Per Cent

PRESIDENT HARDING has signed the immigration bill, restricting newcomers to three per cent of the population now in this country of any one nationality for the next three years, and with the exception of a few persons whose selfish interests are against the measure the country will doubtless feel relieved. It has been the well-nigh unanimous opinion that, despite the sentimental conception of this country as the "refuge of the oppressed", the practical situation is that until economic recovery from the war has gone a good deal further this country could do well with less, instead of more people. There are too many men out of work to be bringing others in by the thousands to underbid those still employed, or take jobs that might otherwise go to idle Americans. It is strictly a self-defense proposition. There is, perhaps, reason to wonder why, if it is wise to cut immigration to three per cent from any given country it would not have been even more satisfactory to stop it entirely, as the Johnson bill would have provided. But since the gate has been left partly open, it is the more incumbent upon the immigration officials to see that the new restrictions are rigidly enforced. Not long ago there was mention made of a proposal to sift immigrant applicants through the consular offices abroad, to eliminate the unfit. One hopes that this eminently sensible proposal, reported to have had the approval and support of European nations to whom it had been suggested, has not been dropped. If it is not possible to shut out immigration altogether for the duration of the present emergency, at least it should be the responsibility of the government to see that those aliens who are permitted to enter should be the best citizen material available.

An Aviation Subsidy?

THE British aviation industry is practically dead, as an industry, one learns from recent trans-Atlantic correspondence, because of failure in competition with the subsidized French companies. Practical dominance in the field of commercial aviation in Europe is now held by the French, despite the fact that in invention, prior-

ity and resources the British had much the start of their cross-channel competitors when the war released the energies of flying men for peacetime development. There is heavy daily traffic between London and Paris, but there is not a British plane on the route, and the same holds good even over all-British air lines. The French, backed by a government subsidy that amounts to as much, in some instances, as seven or eight times the actual income of the company from freight or passenger carrying, have driven the British to the wall.

By means of the subsidy, the French have extended air lines all over western Europe, into the Balkans, and even to Africa which carry passengers in from a third to a half of the time necessary for other means of travel—and at practically the same rate as train or boat fares. In some cases the charge is even less. It is obvious that such competition is bound to defeat unsubsidized rivalry, and this is frankly the French purpose. As Britain has been supreme at sea, so France intends to be supreme in the air, and she counts the taxation of the nation for the development of aerial fleets a justified expenditure in the effort.

The matter is one of some importance for the United States. Our aviation industry is lagging far behind that of even Britain, despite the much greater distances of this country which make the time-saving feature of the aeroplane a matter of relatively greater importance to us than it is to either Britain or France. It is lagging because flying is too expensive and too little known to have become popular or natural to Americans. By making flight as inexpensive as railway travel, as France has done, it would be entirely feasible to stimulate greatly this important industry of the future. The United States has paid expensively to learn the necessity of a merchant marine. It should not have to make the same mistakes again in the matter of a commercial air fleet.

If it were a matter of crippling taxation to supply the necessary subsidy there might be a question of the advisability of keeping pace with foreign rivals in the air. But France has dislanced all European competitors at an expense to the government that amounted last year to only two and a half million dollars. Such a sum would mean less than twenty cents per capita to the people of this country. With a practically complete absence of important foreign competition similar results might be obtained in this country with an expense relatively even smaller, it would seem.

The Girl Next Door says that the darker shades should prove to be very popular for summer front-porch-wear.

Russian artist tells Chicago that painting would cure criminals. A realistic picture of the electric chair might help.

In Ye Olden Times

TEN YEARS AGO TODAY

Janet Anderson, Marie Schaeffle and Ruth Boynton go to Virgo, tonight to represent La Crosse in the league declamatory contest to be held there tonight, while Edward Maile, George Barrett and John Stepl are the local boys representing the local high school in the league oratorical contest at Sparta.

George "Tad" Powell, author and poet, were married at St. Paul Thursday morning. Tad Powell was for several years a reporter on the old La Crosse Chronicle and is the son of Dr. and Mrs. George E. Powell of this city.

Lightning struck the buildings on the Hyde-Meister poultry farm south of the city early today. The mill feed house and coops were totally destroyed and 100 chickens were burned. The loss is \$2,500. Rev. Catherine McFarlan has gone to Leon, Wis., where she will hold a series of meetings.

TWENTY YEARS AGO TODAY

Paul's pier, which has withstood the rush of the Mississippi for nearly half a century, was wiped out of existence yesterday by six blasts of dynamite. Huge pieces of logs were thrown twenty or thirty feet into the air. A large crowd was at the river to witness the passing of the historic old crib.

The towns of Onalaska and Holland have decided to erect a high school for the village of Holmen. Yesterday a committee composed of Martin Casberg, Thomas Johnson and C. A. Sjolander visited the court house and took out papers in proper form to obtain the appropriation from the state.

A war among the barbers of this city is threatened. The agreement to keep the shops closed on Sundays will be terminated this week. Employees are much exercised over the opening of the shops and fear that the custom of shaving Sunday mornings will be revived. They say their hours are already long and will resist the move.

William Taylor, the veteran doorkeeper of the circuit court room, will attend the fourteenth annual reunion of the Fourteenth Wisconsin regiment at Beloit June 11. He is 55 years old, the oldest surviving member of the regiment.

Mr. Jacob Clarke has disposed of his insurance business to J. L. Pettingill. He has gone to Philadelphia to visit his brothers and sisters.

THIRTY YEARS AGO TODAY

James F. Raymond, formerly of La Crosse, has in press a book entitled, "The Lost Colony." Peterson Brothers of Philadelphia are the publishers. It is a story of southern life during the Civil war.

The new German Methodist Episcopal parsonage is about finished and will soon be ready for occupancy. On June 1, 1891, the Republican and Leader will move from its present location at 112 South Fourth street, to 211 Main street.

Messrs. Voigt and Fitter of this city have completed and delivered a handsome two seated carriage ordered by Captain P. S. Davidson.

The Milwaukee Youths' Band is among the eleven bands that have been engaged for the coming German Catholic convention. It is composed of twenty-five pieces.

Ex-Alderman Gustav Carl has received an invoice of German wine direct from the old country. It is the genuine article and is pronounced very fine.

Abe Martin



"Hain't it great t' be a moss back Democrat an' jest lay back an' watch events?" observed Ole Ez Pash 'd day. What's become o' th' ole time consumer that used t' butter his pie?"

Standards of Value

BY DR. WILLIAM E. BARTON

THE study of anatomy is an indispensable part of the preparation of a physician for his life work, and some knowledge of it is good for other people.

Every medical student, pondering over his Gray's Anatomy, is told that no man really learns that massive text book until he has forgotten it three times. As a further crumb of comfort he is informed that Gray himself failed on his first examination in anatomy. As a means of knowing anatomy, the dissecting room is a recognized adjunct to the work of the class room.

It is said that the average medical student, when he once gets fairly into his anatomical work, becomes incapable of meeting and conversing with any human being without thinking while he talks, how this particular person would cut up.

That is the same sort of mild obsession which the same student undergoes when he thinks himself possessed of all the diseases which he studies about.

That stage of learning passes. And that is fortunate. Long before a medical student becomes a physician he is able to meet his friends without mentally sawing their bones or hacking into their tissues.

But medical students are not the only people who thus appraise humanity. It is easy to think of men in terms of the tons of coal they can mine or cubic yards of earth they can remove, or otherwise as economic units.

It is indeed necessary that there should be men who are hewers of wood and drawers of water, and it is proper that they should at times be considered in their relation to the tasks they are capable of performing.

But human life is more than material for dissection. It is more than so much muscular energy applied to gainful pursuits.

The first and final estimate of men and women, and of all things relating to human life, is in terms not of economic production, but of joy or pain, of hope or despair, of development or de-facement of humanity.

Sponge's Life Prolonged
A patent for a tanning process has recently been issued to W. H. Allen, of Detroit, whereby the strength of the sponge is greatly increased and also increased resistance to bacterial action. The sponge is chemically in the same class of material as hides.

Do you know
you can roll
50 good
cigarettes for
10 Cts from
one bag of



GENUINE
"BULL" DURHAM
TOBACCO

The American Tobacco Co.

Don't guess at which
is the right hat.

Be Sure. Buy a
La Crosse Hat

AT

La Crosse Hat Works

RESPECK-BERGER CO'S
Ladies Shop
OPERATING A CHAIN OF STORES

329 Pearl St. "Just a few steps from Main street—steps that save you money."

Exceptional Sale Gingham Street Dresses

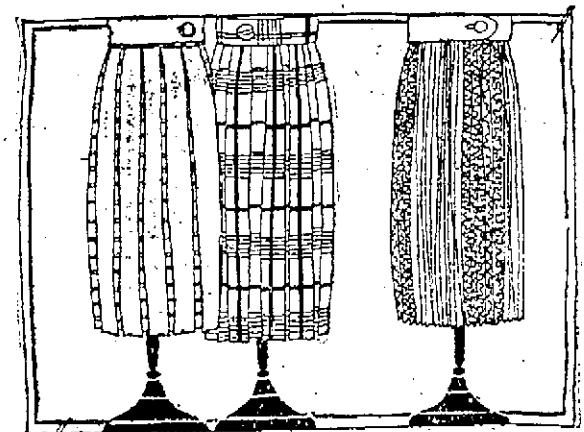
\$4.90



Never before have you seen such an assortment of dainty gingham dresses at a price so low as this. They come in a big variety of styles and colors, sizes 14 to 46.

STYLES	COLORS
Tunics	Green Checked Plaid
Over Skirts	Yellow Checked Plaid
Side Drapes	Blue Checked Plaid
Long Waisted	Orchid and Pink
	Black and White

Collars, turn-back cuffs, vesting, sashes—made of plain white organdie or swiss. Fancy buttons, odd shaped straps and some embroidered.



PLEATED PLAID SKIRTS On Sale Tomorrow

\$4.90

—and they sure are wonderful looking skirts, too. Our buyer in New York expressed himself correctly, when he wrote us that they were most extraordinary values. They compare very favorably with skirts selling from \$7.90 to \$10—both in materials and styles.

STYLES	MATERIALS AND COLORS
Box Pleated	Serges and Velours
Side Pleated	Blue and Tan
Knife Pleated	Black and White
Accordion Pleated	Rose and Tan

WONDERFUL SHOWING WHITE GEORGETTE DRESSES, BEADED AND EMBROIDERED AT \$21

\$12.50 to \$14.50 New

Sport Coats

\$7.90

You haven't seen coats like these for \$7.90. Neither had we until this shipment arrived from New York. Think of it—real Sport coats of Polo cloth—some that are full lined—flaring back—belted—big, roomy, patch pockets—plain and stitched collars. The colors are light tan, brown, light green, and a few fancy plaids.



BLOUSE SPECIAL
to \$5 value, Tricollette, Crepe de Chine,
Georgette; beaded, embroidered, lace trim.

\$2.98

THREE DAMAGE SUITS ARE SETTLED OUT OF COURT; TWO DROPPED

John Spears, Emil Hicke and Fred Oliver Reach Agreement With Railway Company

Three damage suits against the Wisconsin Railway, Light and Power company, filed in circuit court, have been settled out of court, according to notices served in court Thursday by attorneys in the case.

The cases of John Spears, Emil Hicke and Fred Oliver were settled for nominal considerations, according to the firm of George H. Gordon, Law and Gordon, who represented the railroad company. Spears was injured when he walked in front of a car at Twelfth and Main streets. Hicke was riding a bicycle when he and a street car came together and Oliver sued for damages for injuries received by his wife who was riding in a street car when it collided with another trolley.

The damage suit of Frank Will against the La Crosse and Southeastern Railroad company was dismissed yesterday in the motion of the defendant's lawyers. Gordon, Law and Gordon, Will was not in court when the case was called for trial. Will sued for damages to his auto which collided with a Southeastern train.

F. E. Withrow was attorney for Spears and Oliver. Winter, Morris,

Besch and Holmes for Hicke and Wolfe and Reid for Will.

The case of Charles Temperie against Charles Pierce, brought for damages for injuries alleged to have been sustained by Temperie while sawing wood for Pierce was nonsuited on motion of Cowie and Hale, Temperie's lawyers. When Gordon, Law and Gordon demanded yesterday that the plaintiff proceed with the trial.

The case of A. Y. Phillips against the Wisconsin Railway, Light and Power company for damages because his auto was struck by a street car

on Main street near Fourth, was called at 2 p. m. yesterday.

Saturday will be motion day in circuit court, when court cases will be heard.

On Monday Judge Hildebrand will hear the petitions of 11 applicants for citizenship. Monday afternoon jury cases will be taken up with Judge Wickham of San Chaito on the bench.

TORNADO INJURES THREE

VALENTINE, Neb.—A tornado near Harmony, Neb., Wednesday night destroyed farm buildings killed livestock and injured three persons.

FIND WINE IN HOME OF KENOSHA MINISTER

KENOSHA, Wis.—John Scholey, independent prohibition commissioner of Kenosha county, raided the home of Rev. M. Hartman, pastor of the Jewish congregation in Kenosha Wednesday afternoon, and found twelve barrels of wine in the basement of the home. The wine was not confiscated, as the minister insisted that he had a perfect right to retain the wine as it had been purchased for the religious rites of his congregation. Scholey had a formal search warrant but he did not remove the wine from the

home. It was said that the matter would be taken up with federal prohibition officers. The raid on the home of the minister caused great excitement.

RIDE A BICYCLE

Campbell's Cycle Agency
225 North 3rd St.

KI-MOIDS

(GRANULES)
For INDIGESTION

Taste good, do good; dissolve instantly on tongue or in water; take as needed.

QUICK RELIEF!

ALSO IN TABLET FORM FOR THOSE WHO PREFER THEM.

MADE BY SCOTT & BOWNE
MAKERS OF
SCOTT'S EMULSION

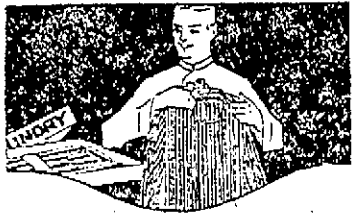
ALL DENTAL WORK
PAINLESS TO YOU

DR. WATTERSON

A Smile Of Satisfaction

You too, will be well satisfied if you send your laundry to us.

We're equipped and organized to serve YOU promptly and efficiently.



La Crosse Steam Laundry Co.

Launderers Cleaners Dyers

Look---Men---Look

Here IT is--the snappy, stylish Ball-strap brogue at the price within your means.

\$7.50



FIRST
QUALITY
RUBBER
HEELS

Other styles at from \$5.00 to \$12.00.

Regardless what price you pay, every shoe is guaranteed to wear right, or we will make it right.

EST. 1902
ARENZ SHOE CO.
La Crosse's Largest Shoe Store
323-25 Pearl St.

Complete June List NOW ON SALE

Columbia Records



Song Hits

- | | | |
|--------|------------------------------------------------------------|---------------------------------|
| A-3382 | Scandinavia (Sing Dose Song and Make Dose Music) | At Tolan |
| 85c | Funeral Blues (Eat Custard and You'll Never Break a Tooth) | Blossom Seeley |
| A-3383 | I Used to Love You But It's All Over Now | Frank Crumit |
| 85c | No Wonder I'm Blue | Howard Marsh |
| A-3387 | Just We Two | Howard Marsh |
| 85c | Rose of Athlona | Nora Bayes |
| A-3392 | Make Believe | Nora Bayes |
| 85c | Now I Lay Me Down to Sleep | Edwin Smalls |
| A-3394 | Mary and John | Edwin Smalls |
| 85c | Nobody's Rose | Edwin Smalls |
| A-3390 | I'm Gonna Jazz My Way Right Straight Thru Paradise | Mary Stafford and Her Jazz Band |
| 85c | Down Where They Play the Blues | Mary Stafford and Her Jazz Band |

- | | | |
|--------|------------------------|----------------------------------|
| A-3386 | Put on de Golden Sword | Harry C. Browne and Male Quartet |
| 85c | Get Yo' Ticket | Harry C. Browne |
| A-3385 | Rescue the Perishing | Henry Burr |
| 85c | Sweet Hour of Prayer | Henry Burr |



Dance Records

- | | | |
|--------|---------------------------------------|--------------------------------|
| A-3391 | Nestle in Your Daddy's Arms. Fox-trot | Art Hickman's Orchestra |
| 85c | I Spoiled You. Fox-trot | Art Hickman's Orchestra |
| A-3387 | Siren of a Southern Sea. Fox-trot | Art Hickman's Orchestra |
| 85c | Day Dreams. Fox-trot | Art Hickman's Orchestra |
| A-3393 | Mazie. Medley Fox-trot | Yerkess Jazzerimba Orchestra |
| 85c | Two Sweet Lips. Medley Fox-trot | Yerkess Jazzerimba Orchestra |
| A-3383 | Toddle. Fox-trot | Paul Biese Trio |
| 85c | Beela Boola. Song One-step | Paul Biese Trio |
| A-3384 | I Lost You. Fox-trot | The Happy Six |
| 85c | Yokohama Lullaby. Medley Fox-trot | The Happy Six |
| A-6183 | Over the Hill. Song Waltz | The Metropolitan Dance Players |
| \$1.25 | Dreamy Hawaii. Medley Waltz | The Metropolitan Dance Players |
| A-3389 | Bright Eyes | Jess Libonati, Xylophone Solo |
| 85c | Underneath Hawaiian Skies | Jess Libonati, Xylophone Solo |



Opera and Concert

- | | | |
|--------|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|
| 79518 | Love Sends a Little Gift of Roses | Charles Hackett |
| \$1.00 | Pale Moon (An Indian Love Song) | George Meader |
| A-3380 | My Little Home on the Hill | George Meader |
| \$1.00 | Believe Me, If All These Endearing Young Charms | Pablo Casals |
| 79155 | Turkey in the Straw | Percy Grainger |
| \$1.00 | The Gum-Suckers March | Percy Grainger |
| 79457 | Canto Amoroso | Duci de Kerekjaria |
| \$1.00 | Hearts and Flowers. Key of "G" | Cincinnati Symphony Orchestra under the direction of Eugen Ysaie |
| A-6182 | Love in Idleness (Serenade Key of "C") Cincinnati Symphony Orchestra under the direction of Eugen Ysaie | |
| \$1.50 | Tropical Dance No. 4 | Haytian Orchestra, conducted by Justin Elie |
| E-7072 | Voodoo Scenes (Priestess Dance) | Haytian Orchestra, conducted by Justin Elie |
| 85c | | |

Columbia Novelty Record Week
May 28—June 4
Something different for your record library:
Original. Individual. Exceptional.

Standard Models
from \$30 up
Period Designs
from \$335
up to \$2100

New Columbia Records on Sale at all Columbia Dealers
the 10th and 20th of Every Month
COLUMBIA GRAPHOPHON COMPANY, New York

Hotpoint

Tomorrow Is the Last Day of Hotpoint Week

If you are one of those who have the erroneous impression that HOTPOINT is merely the name of an electric iron, go to one of the dealers listed below and see, not only irons, but toasters, grills, percolators, vacuum cleaners, sewing machines and many other useful electric appliances of the same uniform degree of excellence that has made the name HOTPOINT synonymous with electrical perfection.

Of course, you will be able to buy HOTPOINT appliances after tomorrow, but special displays of HOTPOINT goods have been put in for this week, and you will be able to see at a glance the complete line of appliances that has already lightened the work in millions of homes

BUY FROM YOUR NEAREST HOTPOINT DEALER

A. O. Colby
226 North 5th.

Linker Electric Co.
114 No. 5th.

Benton Electric Co.
222 Main St.

Electric Supply and
Construction Co.
218 Main St.

HOTPOINT WEEK
May 16th to 21st

Fjelstad Electric Co.
1209 Caledonia St.

HOTPOINT WEEK
May 16th to 21st

Columbia Grafonola
And
Columbia Records
TILLMAN BROS.
The Big Furniture Store

NEW STREET PLAN, CITY PRINTING UP TO COUNCIL FRIDAY

Special Meeting Called With
Long List of Matters
for Discussion

A special meeting of the common council of the city of La Crosse has been called for Friday night, May 20. The meeting is called for the purpose of considering the following matters:

Reports of the mayor's special committee with reference to plans for sewer improvements.
Resolution with reference to day-light saving.
Resolution requesting the Board of Public Works to drag Rose street from Gould to Monitor and Monitor street from Mill to Rose.
Resolution to repair the Mormon College road from Jackson street to the Lutheran hospital.
All ordinances in the hands of the judiciary committee having received their first and second readings.
Introduction of a resolution for adoption to award the contract for publishing all ordinances, notices and all city advertising and the printing of the council proceedings.

Introduction of a resolution for adoption to rescind the action of the council awarding the contract for printing the assessment roll.
Resolution concerning the practice of the ordinance committee on holding ordinances referred to it without the consent of this council.
Resolution designating the official paper.

Congress has begun its task of reconstruction—with the accent on the "con."—Columbia (S. C.) Record.

**Girls! Girls!!
Save Your Hair
With Cuticura**
Scalp and Outgrowth to clear Dandruff and Itching. No hair. Scalp free of dandruff, dandruff, dandruff.

JOHN M. SINCLAIR

Rugs, Draperies, Blankets, etc.
322 Pearl Street La Crosse, Wis.
THE BEST FOR THE LEAST MONEY

Special Values for Saturday

LAST DAY OF OUR ANNIVERSARY SALE.

PRINTED SCRIM, value 35c, special at per yard **19c**
STAIR CARPET, value 50c, special at per yard **35c**
Hemstitched Lace Edged MARQUETTE CURTAINS, value \$4.00, special a pair **\$2.82**
CURTAIN NETS, value 75c, special at per yard **50c**

Dr. Watterson

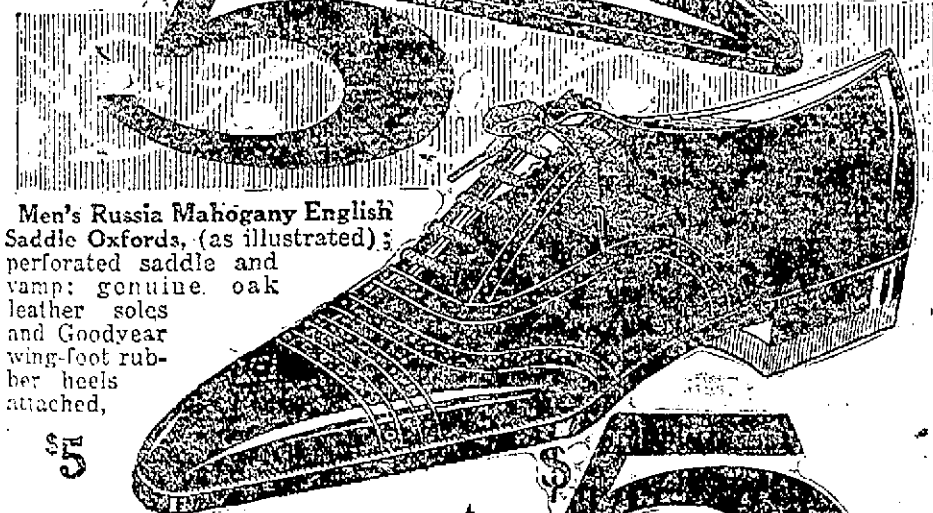
The Painless Dentist
115 So. Fourth St.

---and, besides unparalleled value, Newark Shoes are nationally known for their distinctive style and inimitable quality

The unapproachable values offered in Newark Shoes are famous throughout the United States.

Note these specimen values:---

Women's One-Strap Brown Kid Pumps (as illustrated); Brown Suede band and strap; leather Louis heels, **\$5**



Men's Russia Mahogany English Saddle Oxfords, (as illustrated); perforated saddle and vamp; genuine oak leather soles and Goodyear wing-foot rubber heels attached, **\$5**



Newark style supremacy, high standard of quality and low price leadership is readily accounted for when you consider the astounding fact that their outlet exceeds four million pairs annually. There's food for serious thought. A last for every foot—a style for every occasion.

Newark Shoes for Men and Women, \$4, 5 and \$6—NONE HIGHER

Newark Shoe Stores Co.
The Largest Chain of Shoe Stores in the United States.

La Crosse Store

423 MAIN ST.

Ladies' Silk Hose, \$1.19 a pair

Men's Silk Hose, 69c a pair.

Men's Hose, Guaranteed for 4 months, 4 pairs, \$1.00

J. Bartel Co.

SILKS, DRESS GOODS
MILLINERY AND READY TO WEAR
409-411-413 MAIN STREET

Buy Your
Apparel
Here
and Save
Money.
Come in
Saturday.

This Store is Open Every Saturday Evening

We Are Determined Not to Carry Over a Single Coat and Suit

Therefore our loss will be your gain as Saturday morning we place on sale our entire stock of Coats and Suits at less than cost. Every Garment is from our regular stock which assures you Bartel Quality and that is best for the money.

JUST THIRTY SUITS LEFT

and they will be sold the following way:

LOT 1—One Navy Blue Serge Suit, formerly sold at \$29.98; one health-Jersey Suit, sold for \$25.00, to close at—

\$12.98

LOT 2—Two Jersey Sports Suits, plaid skirt with plain colored coat, sold for \$29.98, to close—

\$15.98

LOT 3—Three checked Suits, blue and tan, and brown and tan, these sold for \$49.98; two Tweed Suits, one sold for \$42.50, one for \$49.98; 4 Navy Serge Suits that sold for \$45.00 and \$49.98; 4 Tricotine Suits, 3 sold for \$39.98, 1 sold for \$59.98, to close at—

\$23.98

LOT 4—Two tan Yalama Cloth Suits sold for \$59.98; 3 Navy Tricotine Suits, sold for \$49.98 and \$79.50; 3 Navy Serge Suits sold for \$45.00 and \$49.00, to close at—

\$29.98

LOT 5—Two Navy Tricotine embroidered Suits sold at \$65.00; 1 tan Yalama Cloth sold at \$75.00; 1 tan Cravanet Cloth sold at \$79.98, to close—

\$39.98

LOT 6—One Navy Tricotine Suit, embroidered, sold for \$99.50, to close—

\$59.98



Coat Specials

15 Children's Coats in Serge and Silk Poplin. These sold from \$8.50 to \$15.98 to close. **\$5.98**

25 Coats for Misses and Children, including red and green Sport Coats. These sold from \$14.98 to \$22.75, at. **\$10.98**

10 Coats in blue and tan Camelhair and Mixtures. These sold from \$23.50 up to \$49.98, to close **\$19.98**

Five Tweed Mixtures, 2 Camelhair, 5 long Navy Serge, 3 long Navy Poplin, 16 Wraps. These sold from \$32.50 up to \$50, to close at. **\$23.98**

All other Coats and Wraps at a big reduction.

Basement Store Specials

Coverall Aprons, rick-rack trimmed with sash, in light and dark colors, all sizes, sold for \$2.39, reduced to **\$1.39**

Plaid Gingham Apron Dresses, sold for \$2.98, reduced for this sale to **\$1.98**

Extra fine quality Nainsook Bloomers, in white and flesh, special **\$1.50** at

Special in Teddy Bears, loose or bloomer bottom, hand embroidered, lace trimmed, reduced to **\$1.50**

Children's Gingham and linen finish Dresses, sizes 6 to 14 years, reduced to **\$1.95**

Special values in Children's Gingham Dresses, in sizes 2 to 16 years, at—
\$1.79, \$1.98 up to \$4.98

Bargains in Remnants of Toweling and Table-Linen.

Snaps in the Yard Goods Section Saturday

36-inch black Messaline, sold at \$2.25, specially priced at per yard **\$1.59**

36-inch Black Taffeta and Messaline, sold at \$3.00, priced at per yard **\$2.00**

40-inch Charmeuse in navy, brown and black, always sold at \$4.50, re-priced at per yard **\$2.98**

40-inch Jersey, one of the most popular silks for sport wear, sold at \$7.50, re-priced at yard **\$3.98**

WASH GOODS SPECIALS—Come in and see how cheap we are selling them.

One lot of Voiles that sold up to 98c, re-priced at per yard **59c**

36-inch White and Flesh Crepe, sold at 65c, re-priced at per yard **39c**

Plaid, checks and striped Gingham, sold at 35c, re-priced at per yard **25c**

Plain colored Chambray, sold at 25c, re-priced at per yard **15c**

You will find a large showing of Sheer White Goods for Graduation and Communion Dresses. Also heavy material for Boys' Waists.

New Dresses Arriving

New Organdy, Voile and Gingham Dresses are arriving daily. We know they will please you. Quality and workmanship the best. Priced from—

\$2.98 up to \$29.98

For the Children

Children's White Dresses in Organdy and embroidery, for Communion and graduation wear. Priced from—

\$2.98 up to \$10.98

Corset Specials

Lot 1—Values to \$3, for **\$1.95**

Lot 2—Values to \$5, for **\$2.95**

Silk Gloves

Kayser's Silk Gloves, double tipped fingers, black and colors, worth \$1.25, reduced to **\$1.00**



Bartel Millinery Dep't.

An exceptional showing of Quality Hats for Saturday's Selling.

We have collected from our regular stock a number of two-tone and plain color Sailors in navy, black and brown, at a big reduction in order to reduce our surplus stock. These will be sold at the special price of—

\$4.95

for Saturday only.

Trimmed Hats

From our Trimmed Hat department we have also selected a number of beautifully trimmed, handmade Hats which were formerly priced up to \$18.00, to go at—

\$7.50 and \$10.00

You cannot afford to miss these extraordinary values.



Ladies' Union Suits, loose or cuff knee, specially priced at 75c, 85c, \$1.00 and up.

Ladies' Silk Top Union Suits, reduced to **\$2.00**

The La Crosse Hi-Tribune

Published Thursdays by the High School Class in Journalistic English.

VOL. 2, NO. 24.

THURSDAY, MAY 19, 1921.

STYLE SHOW AND PLAYLET A SUCCESS

Many Styles of Gowns Displayed at Local Exhibition

The style show given Friday afternoon, May 13, in the Auditorium, was a decided success. The committee in charge, Miss Cook, Mrs. Holly and Miss McNair, had everything planned to make this a real style show.

The program commenced with a playlet, "The High School Clothes Line." During the speaking of the parts, various models displayed their clothes. The appropriate costumes were well chosen and well suited to the particular girl that wore them, and the individual costumes were also made to look their part. The neat, well pressed skirts and dresses bespoke of an elegance all their own. Becoming hair dressing showed what an immense difference and help it is to study a subject apparently so trivial, and yet so vital. The crisp, orderly gowns, white and yellow, gave a charming and cool effect.

In the second part, Marcelite Farley should be complimented on making her voice so well heard. The spring coats and hats, loaned by the courtesy of the William Doerflinger company, were very suitable for any high school girl and showed good taste in choosing. The spring suits were of a choice selection and all that could be expected for a spring day. The jaunty sport suits expressed youth in every line. The wool dresses were about the most distinct garments, which illustrated the right lines for one's figure. The dresses were of tricotelle and serge, with a dash of color to relieve the monotony.

The wash dresses of linen and gingham were very fit for any kind of school wear. The contrast in styles was a notable thing as there were no two resembling each other. The dresses for party wear for commencement were perhaps the most delightful of all. The organdies and dotted Swiss, in rainbow tints, were exquisitely dainty. The frocks were finished off with butterfly bows of fine ribbon, giving a finished touch.

In the part three, all the girls, in party dresses, school dresses and house dresses, threaded their way three times on and off the stage. It was a pleasing sight to see so many dresses, unlike, pretty in style and color. At the last, all the girls, formed in two lines across the stage, sang the song, "Pretty is as Pretty Does," written by Miss Cook, and tripped out of sight, down the steps on each side of the stage.

THREE ALUMNI IN PHI BETA KAPPA

Three of our former high school students who are now attending the University of Wisconsin, had the honor to be voted in to the National Honorary Literary Society, the Phi Beta Kappa, at the last annual election. William Walker and Albert Melner seniors and Ralph Spence a junior, were the students from our school who were elected. This is the largest number that has ever been voted in at one time from a single school. The students are judged upon their ability as scholars and their general worth to the society.

The Phi Beta Kappa was founded by John Heath in 1776 at the college of William and Mary. Since then grants of charters have been extended to various schools throughout the country. In 1899 the Alpha chapter of Wisconsin was begun. The purpose of this scholarly fraternity is to establish close and sympathetic relations between the student and human thought.

tions between the student and human thought. Among some of the members who are living in La Crosse are Hon. John J. Esch, who was elected in 1882, Arthur Gelait, 1914, Albert Sanford 1891, Calvin Schwenker 1911, and Edna Selstad 1907. Two of the English teachers, Miss Mashek and Miss Johnson, are also Phi Beta Kappa members.

MANY TAGS SOLD IN DRIVE
One thousand two hundred and twenty-four tags have been sold in

the drive for the Public School Pigeant. This shows that the school spirit in the High School student body still lives and that the motto "Name it, we'll conquer it," has been really adopted. The campaign was conducted by Miss Hayes, with the help of her English IV classes. Miss Hayes expresses her appreciation for the way the student body and those who assisted her in the campaign responded.

GYM EXHIBIT IS SUCCESS DESPITE RAIN

The exhibition given by girls and boys of the High School gymnasium classes Thursday evening was enjoyed by a large crowd, although the rain interrupted the program, causing the audience to depart to the gymnasium. Two numbers, marching tactics and a folk dance by the girls, were eliminated because there was no piano in the gym.

COMING EVENTS
May 20—The Growth of Freedom—Pageant.
May 25—Parent and Teachers' association, auditorium at 8:00.
May 27—Girls' party.
June 2—Senior class party.
June 6—Class night.
June 7-8—Final exams.
June 9—Commencement.
June 10—Handle with care.
June 13—Opening of summer school at 8:0 a. m.

NATIONAL ESSAY CONTEST
In response to a letter to Mr. Firestone asking for information about the

National Essay Contest, a bibliography of available material was sent which will be placed in the library. Any student wishing to participate in this contest can receive information from Miss Dickinson. A scholarship of four years in college or university with a cash value of not less than \$4,000 will be offered to the high school student boy or girl, writing the best essay on good roads and highway transport. The closing date of the contest is June 15, 1921. The best essays will first be sent to the state committee, after which the best essay of the state will be sent to the headquarters at Washington, D. C. The prize last year was won by Miss Katharine Butterfield of the High School at Weiser, Idaho. A copy of the winning essay is printed in this week's issue of the Hi-Tribune.

HONOR ROLL SHOWS INCREASE OF 28
In looking up the records of the students on the honor roll an increase of twenty-eight students over the number last quarter was reported. The honor roll for the third quarter of the first semester boasted the names of one hundred and fifty-eight students. The honor roll for the last quarter contained the names of one hundred and eighty-six students or sixteen and nine tenths per cent of the enrollment in the High school. The last honor roll was the largest in the history of the school and contained the names of many students who have never been on the honor roll before. If every student puts forth an effort, and studies hard, there is no reason why a still larger increase in the honor roll is not possible.

HIGH SCHOOL NOTES

Summer school will start Monday June 13, and continue for six weeks. The Kiwanis Club has offered The High school 43 automobiles for transportation service during the pageant. Miss Kelly, former member of Secretary of War Baker's staff at Washington, and an attaché of the Hoover Administration during the war spoke at the general assembly on Wednesday of her experiences in Turkey. Her talk was much enjoyed by the students.

The annual Booster, was issued Thursday afternoon. Asphalt is produced artificially by making coal gas. The Chinese were the first to make paper from rags.

STORE CLOSSES SATURDAY AT 6 P. M.

Candy Special

Fresh Marshmallows, Saturday, 1/2 lb.

15c

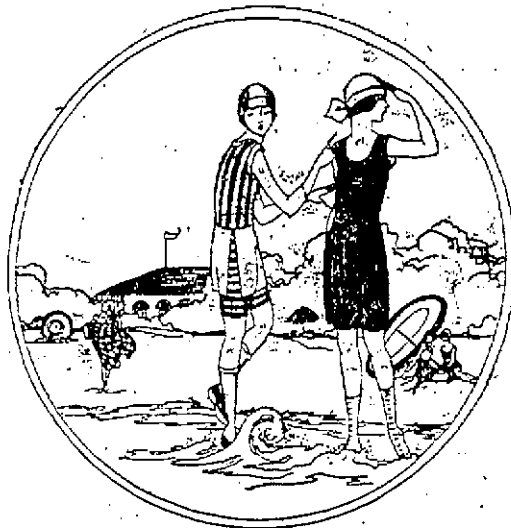
Candy Department, Basement.



Candy Special

Chocolate Coated Peanuts, regular price 60c lb., Saturday 20c 1/2 lb.

Candy Department, Basement.



You Will Throw Away Your Old Bathing Suit When You See the New Stock We Have Just Received

Good looking and long wearing are the one piece bathing suits of heavily woven wool jersey. They may be chosen in a host of different colors with gay trimmings or broad stripes of contrasting colors.

You will find a wide range of prices, all very reasonable.

Bathing Caps

Priced all the way from—

20c to \$2.00

In our assortment of Bathing Accessories we also have a very complete stock of Bathing Bags and Garters.

To the beginner, just learning to swim, we offer water wings 50c at

READY-TO-WEAR—SECOND FLOOR.

Youth and Beauty are Portrayed In the New Wash Skirts

Ever since the season first began, the wash skirts have been growing smarter in fabric and style. As a result the skirt offerings of tomorrow are more alluring than the fashionable models which have gone before. Fashioned of Surf Satin, Gabardine and Linen, at—

\$2.75 to \$12.50

APPAREL SECTION—SECOND FLOOR.



If You Don't Believe Merchandise Is Coming Down, Look At These Yard Fabric Comparisons

	A Year Ago	Now at		A Year Ago	Now at
36-in. Dress Percales, per yard	.35	.19	32-in. Natural Jap Shantung, per yard	\$2.25	\$1.25
32-in. Serpentine Crepes, per yard	.75	.39	36-in. Swiss Check Organdies, per yard	\$2.50	\$1.59
36-in. A. B. C. Silks, per yard	\$2.00	.98	32-in. Dress Gingham, per yard	.75	.35
36-in. Navy Blue Mesaline, per yard	\$3.50	\$1.79	36-in. Swiss Normandy Velvets, yard	\$1.25	.75
54-in. Navy French Serge, per yard	\$4.50	\$2.48	32-in. Romper Cloth, per yard	.48	.25
40-in. Black Satteen Lining, per yard	.98	.44	36-in. Novelty Printed Voiles, yard	85c	.50
30-in. Silk Marval Tissues, per yard	\$1.25	.75	36-in. Tricotelle Silks, per yard	\$4.50	\$1.95
27-in. Dress Gingham, per yard	.59	.23	39-in. Georgetown Silk Crepe, per yard	\$4.00	\$1.98
32-in. Printed Plisse Crepe, per yard	.75	.39	45-in. White Swiss Organdy, per yard	\$1.75	.98
32-in. Tub Silk Shirting, per yard	\$1.98	\$1.10	27-in. Mercerized Poplins, per yard	.75	.39
			36-in. Belding Black Satin, per yard	\$4.00	\$2.48

Children's Scuffer Oxfords

Just received another big lot of Children's Scuffer Oxfords, sizes 5 to 8, 8 1/2 to 11, 11 1/2 to 2, at per pair..... \$1.65, \$1.75 and \$1.95

EXTRA SPECIAL

Women's Oxfords

Women's Oxfords, black and brown, French heel, vic Kid, imitation or plain toe, Saturday at pair..... \$2.65

SHOE SECTION—SECOND FLOOR.



Nothing But Bargains In Our Millinery Section Saturday

One Special Lot

Trimmed Pattern Hats

Values \$10 to \$30 while they last

1/2 Price

ONE-HALF MARKED PRICE

Extra Special

One Large Table
\$2 TRIMMED HATS \$2
Values to \$7.50 while they last

La Crosse's Biggest, Best and Basicest Millinery Department. Second Floor.

JUNIOR DEPARTMENT Children's Summer Dresses

Organdies in white, pink, brown, lavender, gold, Dotted Swisses in blue, red or brown, Gingham and Gingham and Organdie combinations, in red and white, brown and yellow, blue and white and checks, in sizes from 6 to 17 years, priced from—

\$3.50 to \$17.50

Infant's Department

For Saturday we offer a very attractive assortment of Infants' Summer Wash Bonnets, at—

One-Fourth Off

JUNIOR DEPARTMENT—SECOND FLOOR.



Warner Corsets

We want to call your attention to the famous Warner Rust-Proof Corsets made of very serviceable pink material, very attractive for summer wear, medium bust.

The only corset made with double skirt and double boning. You will find them very attractively priced for Saturday at..... \$1.50

Confiners

We have a very complete assortment of Bandeaux or Confiners, made of pink material. A very serviceable garment for summer wear with just a tape over the shoulder. These garments come in two styles. Those that hook in the back and those that hook in front. Saturday at..... 49c

CORSETS—SECOND FLOOR.

DOERFLINGER'S



"Ease" at the wheel. The Latest Thing In Belts

Here's the new belt that is taking the country by storm. Everybody's talking about it—it's displayed in dealers' windows all over town—and it has been accorded a more enthusiastic and appreciative reception than any new item of apparel introduced in a long time. Made of a new synthetic material called "Flexyde," far superior to either leather or rubber. Won't scuff, wrinkle, crack or stretch. It's a belt for a lifetime—never shows a sign of wear. Always holds its shape—always flat and smooth..... \$1

MARATHON BELTS of Washable Flexyde



10c Sale In the Grocery

The list of 10c specials for Saturday is getting better all the time.

In cases of limited assortments, items will be on sale only while they last.

LEMONS

270 size, California Fruit, 4 for 10c

JUMBO BRAZILS

New 1921 Nuts, 1/2 lb. 10c

SOUP

Campbell's Tomato Vegetable and others, per can 10c

CLEANSER

Star Brand, TWO 10c cans for 10c

SARDINES

Armour's Veribest, oil pack, special 10c

COD FISH

No. 1 can of good Codfish, at 10c

PRESERVES

Eatsum Brand, 15c value, at 10c

MATCHES

Red Seal Brand, 2 boxes for 10c

COOKIES

Booster Honey Cakes, 12 for 10c

PEANUTS

Fresh roasted, per pound 10c

TOMATOES

No. 2 can Godfrey's solid pack, can 10c

PEAS

Early June, solid pack, No. 2 can 10c

FIGS

Fancy California Fruit, half pound for 10c

CORN

A full can of good corn for 10c

SARDINES

Packed in salad oil, 10c value, special 2 for 10c

CATSUP

Armour's tomato, 8 oz. bottle at 10c

JELLO

Choice of flavors, per package 10c

SARDINES

Three-quarter tins, domestic fish in mustard dressing, can 10c

SALAD DRESSING

Durke's Picnic size, per bottle at 10c

APPLE BUTTER

Golden Leaf Brand, 15c value at 10c

CANARY SEED

Re-cleaned, at per pound 10c

HEMP SEED

Special Saturday at per pound 10c

BEETS

Godfrey's Broadway brand, No. 2 can 10c

BAKING POWDER

Millar's Magic brand, 1/4-lb. can, at 10c

PEPPER

Guaranteed pure black Pepper, ground, half pound for 10c

Groceries—Basement.

By GEORGE McMANUS

(Copyright, 1917, International News Service, Reg. U. S. Pat. Off.)

STEADY INDUSTRY BY MEANS OF PUBLICITY, HOOVER TO COAL MEN

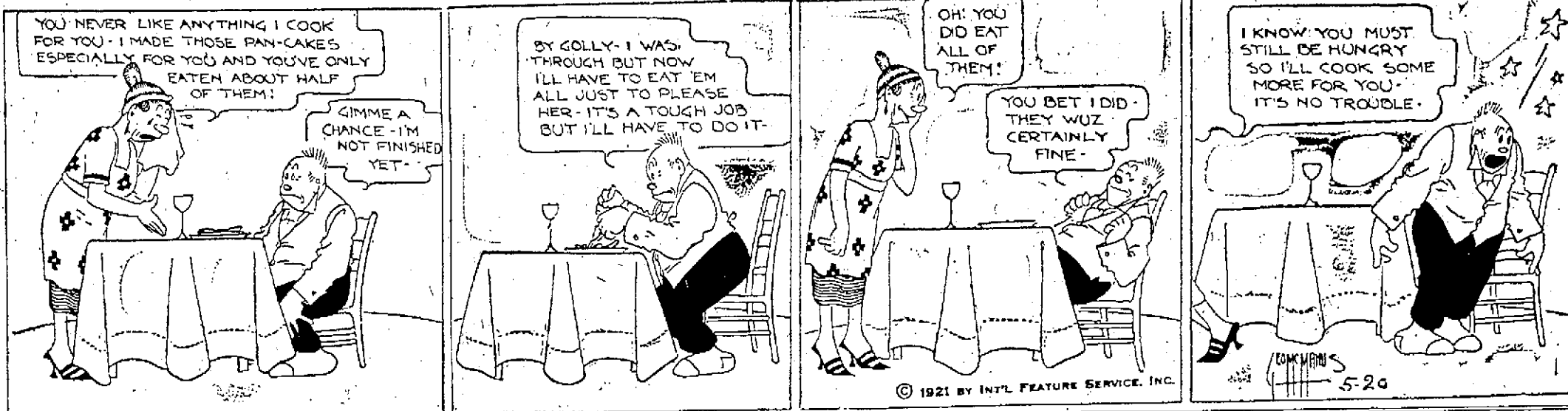
Advertise Rather Than Extension of Anti-Trust Laws Advocated by Secretary

NEW YORK.—Stabilization of the coal industry by publicity rather than by extension of existing anti-trust laws was urged by Secretary of Commerce Hoover in a telegram read Thursday before the annual convention of the National Coal Association.

"It is my belief that the coal operator and the public will be better protected by regular, prompt and monthly publication of fundamental facts relating to the coal industry than by extension of legal regulations beyond existing anti-trust acts," read the message. Mr. Hoover added that publicity would to some extent "mitigate exorbitant prices and unduly low prices by giving realization to the consumers that there is no fundamental shortage of supply on the one hand and encouraging them to take advantage of the periods of depression in production on the other."

Samples Not Impressive
"Why couldn't you secure a cook from the employment agent?"
"I didn't like his samples."

BRINGING UP FATHER



HORSES LEAD DRY AGENTS TO STILL ON BADGER FARM

MINNEAPOLIS, Minn. — Knowledge of horses gained on his father's farm near Fond du Lac, Wis., enabled Michael Johannes, police detective,

and members of his "dry" squad to locate two stills and a quantity of liquor and mash near here Wednesday.

When a farmer suspected of peddling intoxicating liquor to soft drink stores, driving a pair of horses hitched to a lumber wagon was stopped, six empty jugs were discovered. The farmer refused to take the officers to

his home so Johannes mounted the seat, took the reins, allowing them to hang loose and started the team. The horses hurried home eager to reach the feed box. There the stills, liquor and mash were found. Stanley Penske, the farmer, will be given a hearing before a United States commission on the charge of manufacturing intoxicating liquor.

DETROIT "U" PLANS COURSE IN AERONAUTICS
DETROIT, Mich. — The University of Detroit has announced plans for a five-year course in aeronautical engineering. Lieut. Thomas F. Dunn has been appointed dean of the new department, which will be opened at the beginning of the next school year. Special laboratories, a flying field

and a machine shop are to be provided. The course will include besides designing construction and flying of aircraft, instruction in high mathematics, astronomy, weather, calculations, chemistry, wireless telephony and telegraphy, commercial law and aerial photography.

Metal screws have been made since 236 B. C.

The Worth of Our Service
is shown in the promptness with which we deliver your freight from all depots to any part of the city. Test our service with an order.

PHONE 179.
GATEWAY CITY TRANSFER CO.
No. 214-216 Vine Street.

Floorene
Beauty—
and kitchen floors.

Kitchen floors, gleaming with soft lustre and immaculate beauty are quite possible if you coat your linoleum with FLOORENE, the durable varnish.

FLOORENE brightens up your kitchen, makes it a glad place to cook in. And in your bathroom, it gives to that clean, after-the-bath feeling just twice as much zest.

Linoleum coated with FLOORENE wears longer than you ever thought it could wear. And the pattern, refreshed by the clear, durable varnish, has new life, and retains its color for many more seasons. You need not have dull, worn spots in front of the stove or the sink or bath-tub, if you use FLOORENE.

FLOORENE will liven up every painted surface as well as linoleum. It puts a fresh glow on old furniture—that chair that has been discarded, or that table which is not good enough for company to see any more.

When you want to clean FLOORENE finishes, you use soap and water. Durable FLOORENE is not afraid of an honest washing.

Make FLOORENE part of your spring housecleaning equipment. The dealer or the painter will tell you about it. Ask them.

American Varnish Company,
CHICAGO, ILL.

FOR SALE BY
GILBERT ANDERSON
A. & C. JOHNSON

Oxfords and Pumps Special

Ladies' Brown Suede 2 strap pumps, Baby Louis heel, flexible sole, A, B, C widths—
\$7.50

Mahogany Calf Walking Oxfords, Military heel, ball strap pattern, something new, Saturday—
\$7.00

Many other styles in Oxfords and Pumps, in all leathers, at prices from—
\$3.50 to \$10.00

Wm. F. Strauss
320 Pearl St. Shoes of Quality.

A Specially Arranged Sale of Women's and Misses' Coats, Suits, Dresses and Skirts

SPECIAL SALE PRICES
\$18.00 \$23.00 \$28.00 \$38.00

COATS
In the wanted materials—Polo, Tricotine, Velour and Bolivias—were sold from \$35 up to \$70, Saturday—
\$18, \$23, \$28 and \$38

SUITS
Plain tailored and dressy models, in Tricotine, Men's Wear Serge and Jersey Sport styles, were sold from \$35 up to \$75, Saturday—
\$18, \$23, \$28 and \$38

DRESSES
Really beautiful gowns of Crepe, Taffeta, Satin, Foulard, Tricotine and Mignonette, were sold from \$30 up to \$60, Saturday—
\$18, \$23, \$28 and \$38

Great Values in SUMMER DRESSES
Dotted Swiss, Organdies, Gingham and Voiles. Priced special—
\$5, \$8 to \$39
Prices that will win friends—values that will hold them.

Jersey Sport Coats
FOR TENNIS AND GOLF.
Colors golf green, blue, heather, jade and brown, values up to \$15.00, special—
\$10.00

Another Offering of WOMEN'S SKIRTS
To reduce the number of varieties shown, and for better stock-keeping purposes, we hurry them out at the reductions named below.

These are the latest and most approved spring styles. Pretty plaids, stripes and plain materials, in Prunella Cloth, Duplan's Satin, Russian Crushed Silk Crepe.

Three Skirt Specials
\$12.00 values \$15.00 values \$18.00 values
\$7.50 \$10 \$14

Economy Opportunities Saturday

\$5.00 Bed Spreads, scalloped and cut corners, **\$3.48** at
45c Stevens Bleached Pure Linen Crash, special at **35c** per yard
Women's Figured Satin Petticoats **\$1.00**
Women's Figured Cretonne Aprons **\$1.00**
Women's Heatherbloom Bloomers, specially priced at **\$1.00**
Women's Lisle Union Suits, 69c value **48c**
WEARWELL SHEETS. This is a quality of Muslin that always gives excellent satisfaction, \$1.75 value, Saturday now at **\$1.39**

45c Pillow Cases, excellent quality Muslin, priced **35c** at
Women's \$1.50 Nainsook Night Gowns, specially priced at **\$1.00**
42-in. Wearwell Pillow Tubing, now **39c**
Best quality Snowball Muslin, Saturday special, per yard **16c**
45c extra fine quality Voile Curtain Material, Saturday at per yard **25c**
39c Curtain Marquissette, per yard **25c**
Heavy Union Crash, 25c value at **18c**
Extra fine quality Long Cloth, 30c value **18c**

Big Hosiery Values for Saturday
Women's Pure Silk Hose, values up to \$1.50, Saturday special **79c** at per pair
Women's Pure Silk Hose, values up to \$1.75, special **\$1.19**
Women's fine quality Mercerized Lisle Hose, special at **25c**
Women's black and brown mercerized Lisle Hose, special at **35c**
Women's Holeproof Hose, regular and outsize, special at **\$1.00**

We Give "S. & H." Green Stamps
The Cash Discount due you. There is absolutely no reason why you should not collect S. & H. Green Stamps. There are many reasons why you should. Think it over, each full book is redeemable for \$2.00 in cash at our store to do with as you please. Forgetting your S. & H. Stamps is just like leaving your change on the counter. START SAVING THEM TOMORROW.

TRY Mutchow Bros. & Pruess It Pays
Phone 241 509 Main Street

ATTORNEY GENERAL OFFERS BILL AIMED AT THE PROFITEERS

Fight to Curb Unjust Profits Taken to Floor of the Assembly

COMMITTEE RECOMMENDS MEASURE FOR PASSAGE

Provision for Appropriation Cut Out by Committee

Madison, Wis.—The fight to curb profiteering and trade agreements in restraint of trade in Wisconsin will be transferred to the floor of the assembly this week when the report of the committee on judiciary on a bill prepared by Attorney General William J. Morgan is taken up.

The committee, by a vote of 5 to 3, recommended the bill for passage, but previously struck out a clause which provided funds to conduct prosecutions of violators. The attorney general had asked for not to exceed \$10,000 a year for this purpose, but in striking this out the committee recommended the bill without any appropriation. The amendment, introduced by Assemblyman Herman Saechtjen of Dane county, and seconded by James of Milwaukee, also received the votes of Assemblymen Oakley, Anderson and Ingalls, with French, Kitting and Matheson voting for the retention of the appropriation. Mr. Matheson is preparing to lead the fight from the floor to defeat the amendment.

The bill provides that: "Every contract or combination in the nature of a trust or conspiracy in restraint of trade or commerce is hereby declared illegal. Every combination, conspiracy, trust, pool, agreement or contract, intended to restrain or prevent competition in the supply or price of any article or commodity, in general use in this state, to be produced or sold therein or constituting a subject of trade or commerce therein, which combination, conspiracy, trust, pool, agreement or contract shall in any manner control the price of any such article or commodity, fix the price thereof, limit or fix the amount or quantity thereof, to be manufactured, mined, produced and sold in this state, or fix any standard or figure in which its price to the public shall be in any

manner controlled or established is hereby declared an illegal restraint of trade.

"Every person, corporation, co-partnership, trustee, or association who shall either as principal or agent become a party to any contract, combination, conspiracy, trust, pool or agreement herein declared unlawful or declared to be in restraint of trade, or who shall combine or conspire with any other person, corporation, co-partnership, association, or trustee to monopolize or attempt to monopolize any part of the trade or commerce of the state shall forfeit for each offense

not less than \$100 nor more than \$5,000. Any person, corporation, co-partnership, trustee or association shall also be liable to any person transacting or doing business in this state for all damages he may sustain by reason of the doing of anything forbidden in this section."

and prosecutors. The \$10,000, he said, would about cover their salaries and expenses.

INDIANS SHOOT UP TOWN RAPID CITY, S. D.—One Sioux Indian is in jail here and six others

paid fines after they were subdued by the local police force after creating a near riot by "shooting up" the

town in old wild west fashion. Police said the demonstration was caused by "firewater." No damage was done.

Walk-Over



There's One Thing Sure About Shoes

Every man wants good style—especially the young fellow. You men who pay attention to style tendencies will notice the new Walk-Overs called the Master and the Metz. They are masterpieces in style and shoe construction.

THE NEW DUCK-BILL TOE

It is the Metz, a leading style this season. The perforated tip on the long toe-cap and the slender lines will win your favor. Shown in all leathers.

Three Grades, \$7, \$9 and \$10

Walk-Over
BOOT SHOP.
424 Main St.
ANDREW E. ANDERBERG, Prop.



"Funny thing happened the other day!"

"Let's have it, George!"

"A stranger dropped in and asked for a 'smoke'. I handed over the Adlon box."

"He had never smoked Adlon before and I told him a few things about this wonderful cigar and how it 'gets' to the smoke-taste of particular men."

"What's funny about that?"

"Wait! A day or so later this same chap came in for a box of Adlons. When I wrapped up the box he said:—"

"You certainly gave me a prize tip on good smokes. When I arrived

home the other night the wife was upstairs. I lit up my Adlon and in a little while the Mrs. called to ask why I hadn't told her Uncle John had arrived.

"It put me up in the air until she said she smelled Uncle John's cigar—(Uncle John's 'smokes', by the way, cost him half a dollar each).

"She could hardly believe that a moderately priced cigar like Adlon could smell so fragrant."

"What's the Adlon secret, George?"

"It's in the blend. Some 500 experiments were made with different tobaccos before the Adlon blend was created. It's a rare combination of rich Havana filler with fine Sumatra wrapper—chock-full of real aroma and an all-tobacco flavor."

"I've never smoked a cigar at any price that's more satisfying than Adlon. And I've been handling cigars since I was a youngster at the cigar-maker's bench."

"Yes, sir; Adlon is my best seller!"

You can get Adlon—the best cigar you can buy—from any good dealer.

Dealers Supplied by

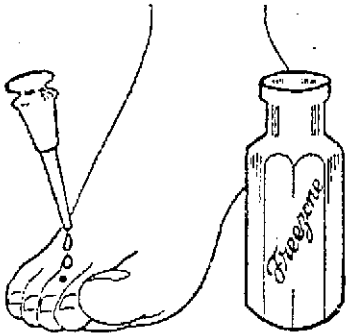
Chambers & Owen
Milton Junction, Wis.

ADLON

10c — 2 for 25c — 15c.

CORNS

Lift Off with Fingers



Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting; then shortly you lift it right off with fingers. Truly!

Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the callouses, without soreness or irritation.

SPRAY WITH PARIS GREEN OR ARSENATE OF LEAD

Fresh Stock Just In.

Fred Dittman Hdw. Co.
129 So. 4th St.

WINCHESTER STORE.

CAMPBELL'S CYCLE AGENCY
223 No. 3rd St.

Expert Automobile Mechanics

at your service. Let us show you.

WEINHAUPT-SAVAGE CO., Inc.
304-308-310 So. 4th St.

Always Dependable
DR. WATTERSON
The Painless Dentist

Novelty PLAID SKIRTS

Our entire stock of high grade all wool pleated plaid skirts that formerly sold up to \$22.50, all reduced for this sale to \$10.00. This includes every skirt in the house, at

\$10

"Field's"—"The House of Satisfaction"

MINNEAPOLIS MILWAUKEE NEW YORK KENOSHA

FIELDS

425 Main St., LaCrosse, Wis. Phone 154

Individual Gingham DRESSES

The new "Lucette" guaranteed gingham dresses in individual styles and faultless workmanship, have arrived, a beautiful assortment of patterns and styles to choose from, sizes 14 to 44, values to \$10.00 at

\$5

\$8.00

Waists—values to \$16.50

Another PHENOMENAL SALE of SILK BLOUSES

Timely, opportune, irresistible, is the big feature for Saturday's selling. So striking are the savings, so wonderful the styles, and so excellent the Georgette, that it will be hard to believe Waists and Blouses of this quality could be priced so low. Most of these Waists were just received in a special purchase. There is a wealth of new effects in regulation overblouse full front, all the very latest, new spring and summer colors, including flesh and white, sizes from 36 to 44.

We offer for Saturday only our entire stock of new crisp, new colored wool Blouses, in the daintiest summer styles. These are our regular \$2.45 values and will be on sale **\$1.95** for Saturday only



COATS WRAPS

At May Reduction Prices

now hold a firm command on our entire stock of new high grade summer coats and wraps.

DEEPLY UNDERPRICED GROUP OF

WRAPS

Valued at \$35.00, \$39.50, \$45.00 and \$49.50 at—

\$25.00

Dresses

NEW SUMMER PRINTED GEORGETTE DRESSES

A wonderful purchase brings this group of beautiful Frocks, right at the beginning of the summer season at a price that will be practically impossible to duplicate until the season is nearly over. All the prettiest patterns will naturally go to the early shopper.

\$19.75

Values to \$35.00

Included also at this price are Dresses from our regular stock of Satin and Tricotine.

SUITS

At May Reduction Prices

Featuring our extraordinary sacrifice group of about 50 Suits at—

\$33.00

\$69.50 Suits, \$65 Suits, \$60 Suits, \$55 Suits. Taken as they were, from our regular line, these suits, in every way, maintain that style and quality always associated with Field's Store. All are full silk lined, fashioned of materials of Tricotine, Piquette, Poirer twill, Velour Checks, mostly Navy Blue, some in the new shade of Pewter. In attractive tailored, ripple, beaded and embroidered styles. They will stand comparison with any models you have seen elsewhere at \$50 or over. Sizes for Women and Misses.

INTEREST IN TITLE BATTLE IS CENTERED AROUND REFEREE

Jersey Rules State That Boxing Commission Shall Name Third Man in Ring

CONTRACTS MADE FOR BOUT HELD IN GOTHAM

Followers Think Referee Will be chosen from New Jersey

NEW YORK—Interest in the coming championship battle between Jack Dempsey and Georges Carpentier, now that both are settled in their permanent training camps, is turning to the selection of the referee. In the original contract signed by Dempsey and Carpentier there was included a list of six prominent boxing authorities from which the referee was to be selected with certain provisions in case all parties were unable to agree. Shifting of the contest to New Jersey tends to bring this clause of the contract into effect with the New Jersey boxing rules which provide the referee of a bout held there shall be named by the state boxing commission.

The contract was drawn with the idea that the bout would be held in New York state. The contract provided that if the selection made by the principals, their managers or the promoters is not satisfactory to the state boxing commission the promoter shall secure for the commission a list of referees named by that body not less than forty days previous to the date of the bout.

The forty days will expire on Monday next. If the New Jersey commission adheres to the rule by which it appoints its own referees it would only be by co-operating with the principals and promoters that any one of the six possible referees named in the articles of agreement could serve. Close followers of boxing incline to the opinion that the third man in the ring will be New Jersey referee.

COURT MET DEATH BY FOUL PLAY JURY REPORTS

ASHLAND, Wis.—The death of Antoine Courtois, whose body was found near here last Tuesday was "at the hands of a human being," according to a verdict by a coroner's jury returned here Wednesday. Courtois was last seen alive with an Indian woman from the Ojibwa reservation. At that time he had a sum of money realized from the sale of stock, robbery, according to police, is the motive for the crime.

Perpetrators are the greatest enemies of justice.

Locals Prepare For Tilt With Lansing At Copeland Sunday

With but two days remaining, interest among followers of the national pastime in the city is centering around the big attraction to be staged at Copeland park Sunday, namely, the Lansing-La Crosse baseball game.

Since the defeat of the local organization in the Iowa city last Sunday, new additions have been made to the lineup which is believed by those in authority to mean that the south side aggregation now boasts a much stronger team than before any of the previous contests.

Joe Safford, manager of the club, announces that he has secured a player by name of Allen, former member of one of the clubs at Superior for a number of years and whose baseball

pedigree shows successful service with teams of the old Three-I league. Allen will be seen at third base position in Sunday's game and fans await with enthusiasm the appearance of the new man with the club.

Men in every department have shown improvement during the practices held this week and the workout at Copeland park tonight is expected to round out a well balanced aggregation for the opposition of Lansing on Sunday.

While final arrangements have not been completed, it was announced that Salek would appear on the lineup of the south siders in the Sunday game. Walters, whose arm is in improved condition, will start on the mound for the locals.

CLEVELAND COPS 11 INNING GAME

Gardner's Single Gives Tribe 4 to 3 Victory Over Philadelphia

CLEVELAND — Cleveland won from Philadelphia on Thursday, 4 to 3. Gardner's single in the eleventh inning sending in the winning run. Philadelphia scored its runs on clean hitting, while the Indians' first two resulted from two passes, two errors and a sacrifice fly. The score: Cleveland, 4; Philadelphia, 3. Batteries: Perry and Perkins; Bagby and O'Neill.

Cards: 3; Phillies, 2. PHILADELPHIA—Lebourveau's two base ruff, Stock's sacrifice bunt and Mann's sacrifice fly won Thursday's game for St. Louis in the eleventh inning, 3 to 2. Score: St. Louis, 3; Philadelphia, 2. Batteries: Walker and Dillhoefer; Weinert, Beets, Smith and Bragg.

Braves, 5; Reds, 1. BOSTON—Boston hit Marquard hard on Thursday and had little trouble defeating Cincinnati, 5 to 1. Watson pitched well with men on bases. Score: Cincinnati, 1; Boston, 5. Batteries: Marquard, Pontus and Wingo; Watson and O'Neill.

Cubs, 5; Giants, 2. NEW YORK—The Chicago Nationals broke New York's winning streak on Thursday by a score of 5 to 2. The pitching of York, who relieved Cheever in the third inning, featured the game. He yielded only three hits and struck out eight men, fanning Young three times. Neil received poor support. Score: Chicago, 5; New York, 2. Batteries: Cheever, York and O'Connell; Douglas, Kent and Smith. Snyder.

NEW YORK—Bob Martin, A. F. F. heavyweight champion, knocked out Doc Cox in the tenth round.

FEARLESS TAG-HART MIDGETS TO MEET CUBS ON SATURDAY

By TAG-HART PRESS AGENT The Tag-Hart Midgets will play the South Side Cubs at 2 o'clock Saturday afternoon at the park on 12th and Jackson streets.

The Tag-Hart Midgets are said to be the most determined and fearless team that ever stood in baseball shoes. The game Saturday will be worth going miles to see. Their ages range from 12 to 15 years, and their height ranges from 4 feet 6 to 5 feet. The Tag-Harts are now ready to play any team their ages and size in the state of Wisconsin or Minnesota. The winning team will receive \$5.00 from the Tag-Hart Malt Products company and the losing team \$2.00. If the Tag-Harts win the game Saturday afternoon, they will receive a \$10.00 box of candy from Al Ender, the lunch man on 8th and Market.

The Tag-Hart Midgets will all be decked out with uniforms and all baseball equipment after the first game, by the Tag-Hart Malt Products company.

Eugene Bernd, Manager. Adolph Bliske, Captain.

LINE-UP
Emil Temp, Catcher
Eugene Bernd, Pitcher
Arthur Temp, First Base
Myron Walsh, Short Stop
Harold Vingers, Second Base
Henry Jordan, Third Base
Adolph Bliske, Left Field
Calvin Thatro, Centre Field
Frank Renner, Right Field
Subs: M. Brust, F. Tim, E. Allen, O. Wulst.

NEW YORK—National league club owners favored a rule permitting the umpire to issue resin to pitchers for use on a slippery ball.

HOW THEY STAND

American League			
Team	Won	Lost	Pct.
Cleveland	19	12	.613
New York	18	11	.619
Boston	18	11	.619
Washington	16	14	.533
Detroit	17	15	.529
St. Louis	12	22	.353
Chicago	12	22	.353
Philadelphia	9	25	.262

National League			
Team	Won	Lost	Pct.
Pittsburgh	22	6	.786
New York	20	9	.690
Brooklyn	18	14	.563
Chicago	12	22	.353
Boston	12	22	.353
St. Louis	9	25	.262
Philadelphia	8	26	.238
Cincinnati	9	21	.300

American Association			
Team	Won	Lost	Pct.
Kansas City	14	9	.609
Indianapolis	14	9	.609
Minneapolis	12	10	.556
Louisville	12	14	.462
Toledo	13	16	.448
Milwaukee	10	15	.400
Columbus	10	16	.385

YESTERDAY'S RESULTS

American League
Washington, 5; St. Louis, 5.
Detroit, 2; Philadelphia, 3 (11 innings).
New York, 11; Chicago, 2.
National League
Boston, 5; Cincinnati, 1.
Pittsburgh, 7; Brooklyn, 5.
Chicago, 3; New York, 2.
St. Louis, 3; Philadelphia, 2 (11 innings).
American Association
Indianapolis, 5; Milwaukee, 2.
Minneapolis, 6; Columbus, 2.
St. Paul, 9; Toledo, 1.
Kansas City, 15; Louisville, 11.

WHERE THEY PLAY TODAY

American League
Washington at St. Louis.
Philadelphia at Cleveland.
New York at Chicago.
Boston at Detroit.
National League
Pittsburgh at Brooklyn.
Cincinnati at Boston.
Chicago at New York.
St. Louis at Philadelphia.
American Association
Indianapolis at Milwaukee.
Columbus at Minneapolis.
Toledo at St. Paul.
Louisville at Kansas City.

"CUTZ" FITS TO FACE STIFF TEAM IN SUNDAY GAME

ONALASKA, Wis.—"Cutz" Fitzke tackles a big job at Onalaska Sunday when he takes the mound for the Bangor aggregation against the Onalaska Opencos. Both teams are members of the La Crosse Valley league.

The famous hurler, secured by Bangor for this season, was credited with a 1 to 0 victory over the West Salem crew a week ago and every indication points to a hard contest between the clubs at Onalaska Sunday.

CLEVELAND—Harry Lunte, infielder, was sent to the Sacramento Coast league club, completing the deal by which the Indians received "duster" Mails.

PIRATES AGAIN DEFEAT ROBINS

Fast Base Running and Timely Stick Work Enables Buccaneers to Win, 7-5

BROOKLYN—Pittsburg won the second successive game from Brooklyn on Thursday, 7 to 5 through fast base running and timely hitting.

Therney drove in four runs for the Pirates with a home run and a single. Adams pitched a steady game while Smith was batted freely. Score: Pittsburgh, 7; Brooklyn, 5. Batteries: Adams and Skiff; Smith and Krueger.

Yanks, 11; Sox, 4. CHICAGO—New York batted two of Chicago's new pitchers hard on Thursday and easily won, 11 to 4. Waiters and had only one hit in the visit, in which Chicago bunched four hits with an error and scored four runs. Dayaner Gleason, stopped the batting of the Yankees. Babe Ruth got one hit, a scratch single, down the third base line. Twine he walked, once he grounded out and the other time he struck out. Score: New York, 11; Sox, 4. Batteries: Dayaner and Schang; Davenport, Hodge, McInnes and Yaryan, Schalk.

Tigers, 3; Boston, 2. DETROIT—Cobb's home run in the fifth inning netted two runs and the Detroit Americans took Thursday's game from Boston, 3 to 2. Boston scored in the sixth on Pratt's triple, following a pass to Menosky. Three hits off Helling in the seventh brought the second run for the visitors. Score: Detroit, 3; Boston, 2. Batteries: Thormahlen, Russell and Ruel; Mudleton, Helling and Almsmith.

BLUE SKY LAW VIOLATOR ARRESTED IN NEW YORK

MILWAUKEE, Wis.—John Wisniewski, Wisconsin manager of the Kosciusko Oil and Development company, New York, was arrested Wednesday by detectives on a charge of violating the Wisconsin Blue Sky laws.

The arrest followed numerous complaints from Polish residents here, who, police said, disposed of jewelry, old gold, and other valuables to get funds with which to buy stock in the company bearing the name of the Polish patriot. Thousands of dollars worth of stock was sold by Wisniewski's salesmen without permits from the Wisconsin railroad commission it is charged.

ILLINOIS-WISCONSIN GAME IS HEAD-LINER OF BIG TEN CONTESTS

CHICAGO, Ill.—The return game between the University of Wisconsin baseball team and the University of Illinois at Urbana Friday has the most direct bearing on the leadership of the Big Ten conference race.

In their early season game Wisconsin forced Illinois to go thirteen innings to win. If Illinois wins Friday they will go into the final two game series with Michigan, last year's conference champions, with a clean slate. The withdrawal of Slicker Sparks, star Michigan twirler after charges of professionalism, appears to have had little effect on the Wolverines. Their game with the University of Chicago Saturday is expected to be a comparatively easy victory. Michigan may reach a tie for first place if Illinois drops two of their three games.

Indiana university and the University of Iowa open a two game series at Iowa City today and Wisconsin returns to Madison tomorrow to face the rejuvenated Northwestern team.

Illinois and Wisconsin also engage in a dual track meet at Urbana today and tomorrow, and Chicago goes to Ann Arbor for a dual meet at Michigan.

THE BIG GAME

SUNDAY, May 22nd

THE STRONG

Lansing League Team

vs.

THE NEW

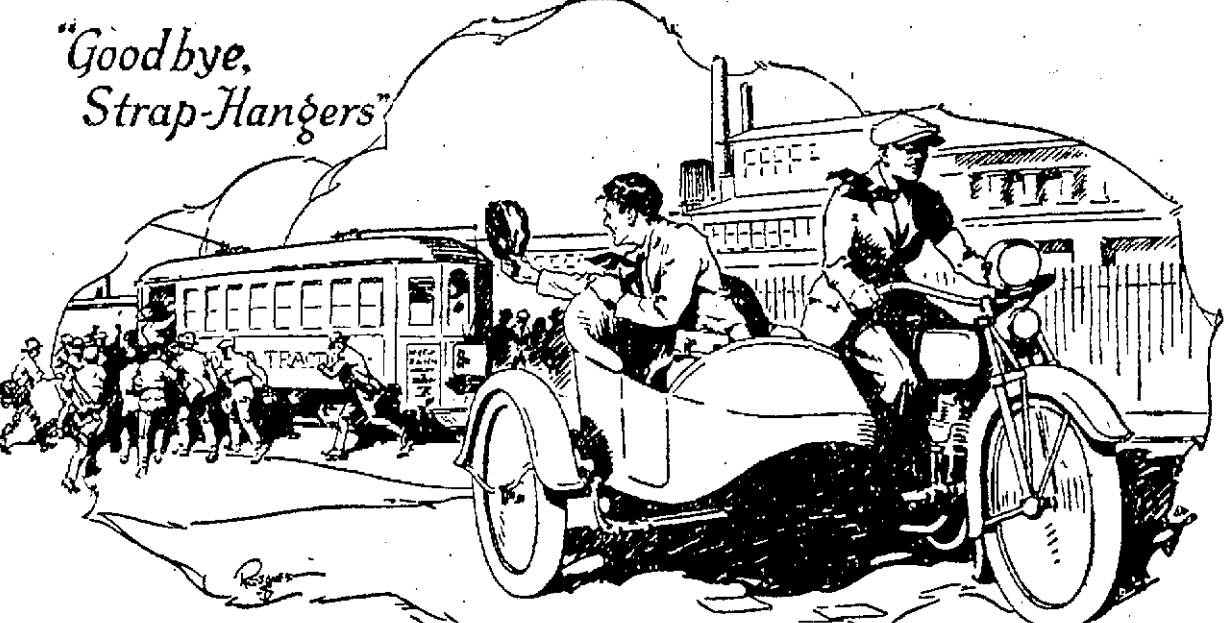
La Crosse Team

Come on you Baseball Fans, boost for La Crosse. It will be a real battle as the visitors have the strongest team in Northwestern Iowa. The local team has been greatly strengthened and are positive they will defeat the Iowans. So come on, bring your friends and let's show our down river friends that La Crosse is a live town. Let's make it a record breaking crowd.

COPELAND PARK

GAME CALLED AT 3 O'CLOCK

"Goodbye, Strap-Hangers"



Home in a Jiffy!

WHILE the crowds wait and scramble to get aboard jammed street cars, you breeze home on your Motorcycle.

—a quick, pleasant jaunt in the fresh air, that chases all the glooms out of your system and gets you home in time for early supper, with an appetite like a kid's.

You actually save money over carfare, too, counting time saved. And think of the sport you'll have with your Motorcycle on Saturday afternoons and Sundays.

If you want to travel independently, swiftly, economically, comfortably—"Do it with a Motorcycle."

MOTORCYCLE & ALLIED TRADES ASSOCIATION



Do it with a Motorcycle



Tire Mileage at the Lowest Cost in History

SIZE and TYPE	NON-SKID New Prices	RED-TOP New Prices	RIBBED CORD New Prices	NON-SKID CORD New Prices	GRAY TUBES New Prices
30 x 3 Clincher	\$12.85	\$17.00	—	—	\$2.15
30 x 3 1/2 Clincher	15.00	22.00	\$25.00	\$27.50	2.55
32 x 3 1/2 S. S.	21.00	26.00	32.90	36.40	2.90
32 x 4 S. S.	26.90	34.40	41.85	46.30	3.55
34 x 4 1/2 S. S.	38.35	—	49.65	54.90	4.75
35 x 5 S. S.	47.05	—	61.90	68.45	5.85

Plus wear tax. Other sizes reduced in proportion.

These Prices Apply to Our Regular and Complete Line

Buy your mileage by the year instead of by the tire. The tire that goes far, that runs long, that is always dependable is the only really cheap buy on the market. The last mile it runs determines the cost of your tire.

Sold only by Dealers

A New Low Price on a Known and Honest Product

DRASTIC DRY BILL PASSES ILLINOIS SENATE THURSDAY

Measure Described as Dryest of Dry Bills Ever Offered in A State Legislature

SPRINGFIELD, Ill.—The Anti-Saloon league's Illinois state prohibition bill, the dryest of all bills ever presented to a state legislature, was passed Thursday morning by the senate by a vote of 20 to 12, or four more than the required constitutional majority. The bill now goes to the house for concurrence where it probably will be passed, according to all indications.

Passage of the bill was followed immediately by the introduction of the amendment to the "state commissioner" of the prohibition law in the hands of such an officer appointed by the governor.

The bill is far more drastic in its terms than the Volstead act. It prohibits any person from manufacturing, selling, bartering, transporting, delivering, furnishing, or possessing any intoxicating liquor except as authorized by this act. Intoxicating liquor is defined as liquor that contains more than one-half of 1 per cent of alcohol by volume. The exceptions are few.

Prohibits Doctors' Prescriptions
Physicians' prescriptions of wine or beer for any purpose is strictly prohibited and the present federal requirements as to doctors' prescriptions are materially strengthened from the dry standpoint.

Provision is made for the issuance of search warrants for the purpose of investigating or seizing when there is reasonable ground for the supposition that the state law is being violated.

ONALASKA CLUBS TO PLAY BALL SUNDAY

ONALASKA, Wis.—The Onalaska Baseball team will play Ranger Sunday afternoon at the Agricultural school grounds. Come out and boost the team. The Western Spinning Mills will play the Riviera team of La Crosse at the High school.

Miss Florence Mackey visited friends and relatives here this week. Mrs. Mackey is visiting her father, Mr. George Hyatt, who has been ill for the past week.

Mrs. Warren Moor entertained a tea circle at her home Tuesday afternoon.

Miss Lillian Sjolander has left for a visit with friends and relatives in Chicago.

A number of the patients at the Oak Forest Sanatorium have left for their respective homes. Among those who have gone are: Paul Smeberg, to Alabama, Bert Dunsmuir, La Crosse, Doris Rottger, Charles Seymour, and Alex Wangel, Superior. Dr. Terde, state inspector of sanatoriums visited Oak Forest recently.

A meeting of the Mystic Lodge was held at Woodman Hall Thursday evening.

The "All Around" sewing club had a Costume Party at the Agricultural school, Wednesday evening. Games were played after which refreshments were served, making a very enjoyable evening.

Miss Harriet Staples has returned from a visit at Galesville.

"ISLE OF BOBO" IS MUSICAL PLAY AT RIVIERA TWO DAYS

The Jewell-Golden "Jubilee Girls" return to the Riviera this evening after a two-day sojourn at the Strand on the south side. This evening and Saturday they will present "The Isle of Bobo," the fast-moving musical comedy of two comedians cast ashore on a South Sea island and their journey in escaping from the clutches of a designing queen who wishes to marry them. Miss Lillian Bessent will sing new "blue" songs and Conrad Hupp and Max Golden have new comedy to offer.

"Madonnas and Men" is the feature picture at the Riviera today and Saturday, shown in conjunction with the musical comedy stock plays. All that was dramatic in ancient Rome and all that is dramatic in modern New York is shown in this picture. The record making photodrama, "Madonnas and Men," in the east are Evan Burrows Fontaine, Edmund Lowe, Raye Dean, Anders Randolf and Fair Blancy.

The bob-o-link was originally called the Rob Link.

FRECKLE-FACE

Sun and Wind Bring Out Ugly Spots How to Remove Easily

Here's a chance, Miss Freckle-face, to try a remedy for freckles with the guarantee of a reliable concern that it will not cost you a penny unless it removes the freckles; while if it does give you a clear complexion the expense is trifling.

Simply get an ounce of Othine—double strength—from any druggist and a few applications should show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case.

Be sure to ask the druggist for the double strength Othine as this strength is sold under guarantee of money back if it fails to remove freckles.

THE QUALITY SHOP
Copper-plate engraved
Invitations, etc.
Announcements and
Stationery designs
made and plates engraved
Monograms and Crests
INLAND PRINTING CO.
124-126-128-130 MAIN ST.
LA CROSSE WIS.

The Screen

AT THE THEATERS TODAY
Rivoli—Cecil B. De Mille's big special, "Forbidden Fruit."
La Crosse—Jewell-Golden's "Jubilee Girls."
Strand—Pauline Frederick in "Food for Scandal."
Riviera—Cecil B. De Mille's "Forbidden Fruit."
Majestic—Robert Gordon in "If Women Only Knew."
Kingsboro—Vaudeville with Gus and Nellie Salto and the Three Queens of Harmony.
Jubilee Girls in "The Isle of Bobo," musical comedy all-star cast in "Madonnas and Men," comedy, "The Waiting Maid," Riviera orchestra.
Casino—Pauline Frederick in "Madame X," William Duncan serial, "Fighting Fate."
Strand—Marcus Loew, vaudeville; Phillips and Sylvia, comedy juggling and novelty number, and Fisher and Philips, comedy singing and musical act.
Wanda Hawley in "Food for Scandal," comedy, "You'll Be Surprised."

and the daughter of a wealthy trustee of the university, is infatuated with Maurice.
When the boy falls in his examination, he and Donna run off to New York and are married. Donna's father follows and after seeing the marriage certificate declares he will have nothing more to do with them. From there on the story reaches an intensely interesting and strongly worked out climax.

MARCUS LOEW VODVIL
AND WANDA HAWLEY AT
"FOOD FOR SCANDAL"
Two acts of Marcus Loew vaudeville and Wanda Hawley in a Realist picture, "Food for Scandal," is the program at the Strand tonight. Phillips and Sylvia appear in a juggling novelty number in which all manner of objects, large and small, are manipulated with remarkable dexterity. There is a comedy element running through the act that is in pleasing contrast with the difficult tasks accomplished. Fisher and Philips are a neat appearing team that includes up-to-date comedy and songs. They also sing ballads and "rag" in good voice. There is a clever bit of comedy introduced in the act. Wanda Hawley's picture, "Food for Scandal," is based on "Tevy's" Bal, is the story of a hush house man's wife who loses money but hated hush, who hired a chorus girl to be her lover, and then the chorus girl's dance found it out and then everything was in the wash.

"MADONNAS AND MEN"—CASINO
Pauline Frederick in "Madame X" closes the La Crosse run today at the Casino. This great emotion picture.

LA CROSSE THEATRE
THE BEACH-JONES STOCK CO.
WITH
MATINEE SATURDAY
ALSO TONIGHT AND TOMORROW
"THE ROSARY"
ELODA SITZER
"THE LITTLE REDHEAD"
STARTING SUNDAY MATINEE
"A Thief In The Night"

COOPER'S Strand
MORE BIG TIME SHOWS
PRICES 11c and 28c
TODAY--SATURDAY
VODVIL VODVIL
Phillips and Sylvia
—IN—
a comedy novelty number.
Fisher and Philips
Comedy Singing and Musical Act.

WANDA HAWLEY —IN— **"FOOD FOR SCANDAL"**
A Realist Picture of High Society Life.
SUNDAY
JUBILEE GIRLS —IN— **"ISLE OF BOBO"**
Another Great Musical Comedy Show.

"IF WOMEN ONLY KNEW"
With Virginia Lee, Robert Gordon, Madeleine Clare, Charles Lane, Leon Gendron.
And VAUDEVILLE
THREE QUEENS OF HARMONY NELL and GUS SALTO—ENTERTAINERS
MAJESTIC
A MASTER PICTURE OF COLLEGE LIFE AND COLLEGE LOVE
THE GLORY OF AN UNSPOKEN LOVE
TODAY and FRIDAY

MOVING PICTURES OF LA CROSSE TO BE EXHIBITED HERE

Tisdale Industrial Film Corporation Arranges to Take Pictures

Through the efforts of A. J. Cooper or the Tisdale Industrial Film corporation has been secured to take a complete civic industrial and social moving picture of La Crosse. Street scenes, manufacturing plants, mercantile houses, schools and clubs will be

COOPER'S CASINO
CONTINUOUS SHOW DAILY
11 A. M. to 11 P. M.
SUBMARINE PRICES:
11c and 22c

The Picture the whole town is talking about!

LAST TIMES TODAY
Samuel Goldwyn Presents
PAULINE FREDERICK
in
MADAME X
Adapted from the French of ALEXANDER BISSEAU by arrangement with HENRY W. SAVAGE
Serial, "FIGHTING FATE"
SATURDAY
NEAL HART
—IN—
"GOD'S GOLD"

filmed and shown in Mr. Cooper's three houses, the Casino, Riviera and the Strand.
The Tisdale Industrial Film corporation brings a complete studio here in motor camera cars, consisting of big studio lights, cameras, lighting wire and everything that is necessary for taking interiors. There will be many interesting things filmed, and Mr. Cooper asks the people of La Crosse to tell him what they would like to see on the screen. Mr. P. Kitching of the Tisdale Industrial Film corporation is in the city making arrangements for the taking of the picture.

ALLEGED MOONSHINE MAKER IS ARRESTED BY FEDERAL DEPUTY

Adolph Cecharinas, Rhinelander, was arrested by U. S. Deputy Marshal Will Tooten for alleged making of moonshine. He was taken before U. S. Court Commissioner J. P. Riley at Wausau and was committed to jail in default of bail in that city.

A Son's Forecast
Old Roxleigh—You must be less extravagant. How do you expect to get along when you are my age?
His Son—Well, father, I suppose by that time I'll have your money to get along with.

RIVOLI
Jesse L. Lasky presents
Cecil B. DeMille's
PRODUCTION
"Forbidden Fruit"
BY JESSIE LASKY
A Paramount Picture
Regarding
"Forbidden Fruit"
Mr. DeMille has produced this picture with an all-star cast, on a scale so sumptuous that it eclipses all his other great motion pictures.
"Forbidden Fruit" deals with a great problem in married life—a conflict between love and duty and convention—and it is solved in a way we believe will prove to be to your satisfaction. We urge that you reserve one afternoon or evening to see this great production.
Rivoli Theatre Management
Special Music by the Beyerstedts
MATINEES LAST EVENINGS
Adults . . 33c TWO Adults . . 40c
Children . 11c DAYS! Children . 11c

COOPER'S RIVIERA
AIRPLANE SHOWS
Submarine PRICES
EXTRA! ANY SEAT AT 10c
EXTRA! SATURDAY MATINEE
PRICES LITERALLY KNOCKED IN THE HEAD FOR THIS ONE PERFORMANCE—MATINEE AT 2 P. M. ESPECIALLY FOR WOMEN AND CHILDREN.
TODAY--SATURDAY
The Jubilee Girls
—IN—
"The Isle of Bobo" The MUSICAL Show That Has 'Em All Talking
Hear Lillian Bessent and her beauty chorus sing those jazzy songs. See Max Golden and Conrad Hupp in the funniest comedy situations ever.
Music? You Bet! **RIVIERA Orchestra**
—ALSO—
"MADONNAS and MEN"
Ancient Rome and modern New York! A massive masterful picture of love and adventure. Thrills, action, beautiful women, wonderful scenic effects.
PRICES: 11c and 33c

FARM PROSPERITY IS ESSENTIAL FOR CITY SAYS TORMEY

Shorthorn Expert Urges Support for Interstate Fair at Kiwanis Club

Welfare of every citizen in La Crosse depends almost directly upon the welfare of the farmers surrounding the city, according to J. L. Tormey, Madison, executive of the Wisconsin Shorthorn Breeders' association, who addressed the La Crosse Kiwanis club on Tuesday at their weekly luncheon in the Y. M. C. A. Today with farm products marketed at low prices it is necessary more than ever before, contended Mr. Tormey, that farms be supplied with the best blooded livestock. Interesting to the youth of the farm through Pig or Calf clubs was mentioned as a splendid undertaking for any city situated as is La Crosse in the midst of prosperous agricultural territory. The Interstate fair, said Mr. Tormey, is one of the greatest educational forces in this territory and ranks as one of the biggest and best fairs in the United States.

Urges Better Stable-room

He said that he had inspected one local fair grounds and recommended that better quarters be provided to shelter the valuable stock that is shown here every year. A stock sales pavilion as proposed by the La Crosse Kiwanis club would have, besides a judging stand, stables for the most modern sanitary type and would prove a great attraction for breeders to exhibit their stock, he asserted. In his opinion it was not important whether the stock sales pavilion paid direct dividends because the entire community would benefit by its stimulating to neighboring stock raisers, and this city would grow in wealth and population eventually.

Ben Beverlin, secretary of the Chamber of Commerce, asked the cooperation of the Kiwanis club in planning entertainment for the Milwaukee-Joe jobbers' and manufacturers' trade tour. A special train of eleven cars will carry the large delegation here from Milwaukee.

Cars For Pageant

Principal College of the high school asked the Kiwanis club to furnish forty automobiles to carry the performers in the pageant from the high school to Myrick park, first parading the down town streets. A hearty response assured sufficient machines for the purpose.

BECK SOLICITOR GENERAL
WASHINGTON, D. C.—Appointment of James M. Beck of New York as solicitor general, was announced Thursday by Attorney General Daugherty.

Dolphins have remarkably acute hearing.

Specials

- Dairy Butter, at per pound 25c
- Sansino Krispy Crax, 45c size, at 2 for 75c 39c
- Paddy Cakes, at per pound 23c
- Mixed Cookies, at per pound 2 pounds for 50c 30c
- Richelieu Pork 3 cans and Beans 25c
- Excellor Cake Flour, at per package 25c
- Fresh Eggs, special at per dozen 20c
- Corn Flakes, at per package 3 packages for 25c 10c

Neprud & Simonson
Phone 124. 510 Pearl St.

REORGANIZATION OF RATE BOARD IS PUT OVER BY ASSEMBLY

MADISON, Wis.—Reorganization of the railroad commission was deferred by the assembly Thursday when it refused to take immediate action on the report of the special investigation committee which brought forward a bill changing the name to public service commission.

This is the first of the bills reported to the floor of the assembly by the special committee, and action finally taken on this proposal will indicate, it is believed, the fate of the other measures introduced in the assembly.

The bills providing for a one man tax commission, state conservation, the abolition of the board of education, and reorganization of the civil service commission, will be up for consideration in a few days.

WESTERN MAIL PILOT SUBSTANTIATES THE EVERSOLE CHARGES

CHICAGO, Ill.—A telegram substantiating the charges of alleged inefficiency and draft in the air mail service now under federal investigation, here was received Thursday by C. C. Eversole, the chief complainant, from William H. Jones, air mail pilot on the Pacific coast division. The telegram was presented to the investigating committee.

Jones stated that the same conditions which were cited by Eversole as obtaining in the central division of the service, existed on the Pacific coast. Causes because of defective parts and bad engines were frequent, said Jones, as were drunkenness and incompetency on the part of officials.

EPSON SALTS LIKE GLASS OF LEMONADE

If you want epsom salts without the awful taste and nausea, ask your druggist for a handy package of "Epsom Salts" which looks and acts exactly like epsom salts, because it is real epsom salts combined with fruit derivative salts, giving it the taste of sparkling lemonade.

Take a tablespoonful in a glass of cold water whenever you feel bilious, headachy or constipated. "Epsom Salts" is the much talked of discovery of the American Epsom Association.

SATURDAY SPECIALS

- Canned Pineapples, per can 28c
- Corn Flakes, Jersey, each 11c
- Jiffy 2 pkgs for 15c
- Egg Noodles, per package 4c
- Fels Naptha Soap 2 bars for 13c
- Hill Pickles in cans per can 11c
- Preserves, jar at 22c
- Cocoa Rona per can 11c
- Kirks White Naptha Soap, 2 bars for 13c
- Sardines 2 cans for 11c
- Fresh Strawberries, Pineapples and Green Vegetables.

ALL DELIVERIES FREE.
JANDE-VILLE GROCERY CO.
Phone 499. 1631 Johnson St.



Good Morning!

The best breakfast in the world is waiting—a bowl of milk and big fat slices of

Franzmann-Manning
Real Bread

The Body Builder

That same firm, white loaf mother used to make as a family treat. She doesn't have to bother now. All the home-value, taste and nutriment is in this new Franzmann-Manning loaf.

At your Grocer's Ask for it today

The Equal Exchange Grocery

115 North Third St. TELEPHONE 538

SATURDAY SPECIALS

- Strictly fresh Eggs, dozen 20c
- Large No. 3 cans Tomatoes, 2 for 25c
- Best Tomato Catsup, 10 ounce bottle, 2 for 25c
- Comb Honey, per pound 25c
- New Potatoes, per pound 7c
- Sugar, limit 10 lbs., per pound 8c

A good supply of fresh Vegetables and Fruit always on hand.

SALESMANSHIP CLASS AT LA CROSSE HIGH IS PROVING POPULAR

Commercial Salesmen and Store Heads of City Address Students on Advertising

The class in salesmanship inaugurated last February under the direction of Robert Butler, at the La Crosse High school, is one of the most popular courses in the school. Many of the most successful commercial salesmen in the city have spoken to the class and much practical experience has been given to the students.

One of the first speakers who visited the class was Mr. Hoff of Nelson & Company. He spoke on the selling points of rugs and linoleums and the other lines of goods which his store carries. He showed the differences in the selling of different kinds of goods, and that a definite class of buyers must be catered to.

Learn How to Display Goods

The class visited the Spurgeon Mercantile company, where Mr. Week made a splendid talk on store display, and the placing of goods on sale. Mr. Chilson of the Shaffer-Pierce Dental Supply company was another speaker.

GREAT FOR ECZEMA AND OLD SORES

Guarantee My Ointment, Says Peterson—Every Box of It

"If you are responsible for the health of your family," says Peterson, of Buffalo, "I want you to get a large 25 cent box of Peterson's Ointment today."

"Remember, I stand back of every box. Every drugstore guarantees to refund the purchase price if Peterson's Ointment doesn't do all I claim."

"I guarantee it for eczema, old sores, running sores, salt rheum, ulcers, sore nipples, broken breasts, itching skin diseases, burns, bleeding and itching piles as well as for chafing, burns, scalds, cuts, bruises and sunburn."

"I had 30 running sores on my leg for 11 years, was in three different hospitals. Amputation was advised. Skin grafting was tried. I was cured by using Peterson's Ointment."—Mrs. E. Root, 257 Michigan Avenue, Buffalo, N. Y. Mail orders filled by Peterson Ointment Co., Inc., Buffalo, N. Y.

SATURDAY SPECIALS

- Butter, fresh creamery, per lb. 30c
- Soap, P. & G. White Naptha and Fels Naptha soap, 4 bars for 25c
- Rice, fancy Blue Rose, 5c
- Sugar Specials—4X Powdered sugar, per lb. 10c
- Jack Frost Loaf sugar, per lb. 10c
- Brown Sugar, 3 lbs. for 25c
- Gold Dust, large size pkg., at 30c
- Coffee, choice old crop Santos, per lb. 20c
- Crisco, 1 lb. cans, at 17c
- Soap, Lima Soap, White Laundry soap, bar 41c
- Peaches, fancy peeled evaporated Peaches, lb. 22c
- Lard, best grade pure kettle rendered lard, per lb. 12½c
- Macaroni and Spaghetti Crescent brand, 3 pkgs 20c
- Prunes, small size, per lb. 7½c
- Tomatoes, No. 2 cans, extra grade, 2 cans for 25c

ALL DELIVERIES FREE.
The Economy Grocery
J. B. MULDER.
5th and Winnebago Sts.
Phone 487.



- Baked Beans, Brown Beauty, per can at 12c
- Sardines, in olive oil at 16c
- Peas—extra sifted, at per can 30c
- Peas—sifted, 2 cans for 25c
- Corn, at per can 10c
- Soup, Tomato, Beef Bullion, Vegetable can at 9c
- Peas—dried, per lb. at 8c
- Pork and Beans—Campbell's 10c
- Milk, Carnation or Pct. tall cans, at 13½c
- Small cans at 6½c
- Tuna Fish, ½ lb. can at 23c

Grand Union Tea Co.
The Quality Store.
126 So. 5th St.

whose talk was of special interest, Mr. Johnson, manager of the S. S. Kresge company, spoke on his special methods of training salesmen. He also discussed the system in use under the Kresge management, of advancing salesmen according to their ability.

Mr. Verholtz, manager of the rug department at the E. H. Barron company spoke about the selling points of rugs and carpets.

Hear of Store Advertising

Myron Locke, advertising manager of the Doerflinger store, was the latest speaker. He explained the advertising side of salesmanship and showed that advertising must be done in a scientific manner, else the money spent on it would be lost. As a special example, he said that in the beginning of a season, for example, the first week of spring, the advertising done does not feature the price of wearing apparel, but the style, and general purchase satisfaction. "Later

on in the season," he said, "the price is the main reason why the merchant advertises."

DAKOTA MAN ARRESTED AFTER THREE-YEAR CHASE
FARGO, N. D.—After eluding capture for three years, A. R. Duarud of Dickinson, N. D., a former Northern Pacific railway conductor, has been arrested in Chicago, according to word received by federal authorities here Thursday. He was indicted with Leslie Simpson, attorney of Dickinson, and T. N. Hartung, a former sheriff of Stark county, for "con-

GIRLS! BLEACH UGLY FRECKLES

Squeeze the juice of two lemons into a bottle containing three ounces of Orignal White, which any drug store will supply for a few cents, shake well, and you have a quarter pint of the best freckle and tan lotion, and complexion whitener.

Massage this sweetly fragrant lemon lotion into the face, neck, arms and hands each day and see how freckles and blemishes bleach out and how clear, soft and rosy-white the skin becomes.

THOS. MARKOS & BROS.

DRY GOODS AND GROCERIES.
Phone 1247-M. 601 So. Seventh St.

SATURDAY SPECIALS

- Sun Maid Seeded Raisins, lb. 23c
- Fresh Creamery Butter, per lb. 39c
- Purelard, per lb. 13c
- Oleomargarine, per lb. 22c
- Salt Soda Crackers, per lb. 15c
- Allwin Peas, per can 9c
- Sugar corn, per can 9c
- Richelieu Coffee, per lb. 32c
- Pineapples, No. 2 can, per can 32c
- Armour's Corn Flakes, per pkg. 9c
- California Prunes, size 40-50, per lb. 15c
- Crisco, 1-pound can at 18c
- Polar White Lard, 6 bars Soap per lb. 25c
- Lenox Soap 6 bars for 23c
- Pure Cane Sugar 6 lbs. for 45c
- 100 lb. sack Pure Cane Sugar \$7.50

Special Sale in Men's, Ladies' and Children's Underwear

ENG AAS' Cash Grocery

Phone No. 337
Cor. 12th and Adams Sts.
A STORE FOR EVERYBODY

Specials for Saturday

- Mother's Macaroni, Creamettes or Spaghetti, three 8-oz. packages for 25c
- Quaker Puffed Wheat, Special, 2 pkgs for 25c
- Jell-O or Jiffy Jell, any flavor, per pkg. 10c
- Fancy White Meaty Potatoes, pk. 17c; bu. 60c
- One gallon can Blue Label Kero Syrup 65c
- Mustard Sardines, regular 1-4 size can, at 10c
- 3 cans for 25c
- Brick Cheese, fancy Wis. full cream, lb. 17½c
- Macola Oil, full quart can at only 55c
- Grape-Nuts, special at per pkg. 15c
- Try a pound/can of our Nutbrown Brand Coffee, it's grand, price 40c
- Quaker Corn Flakes, per pkg. 10c
- 100 pound sack best Cane Sugar \$7.75

Where Your Dollar Buys the Most BUEHLER BROS.

Specials for Saturday

- Soup Meat, per lb.—8c
- Beef Roast, per lb.—12½c
- Green Picnics, per lb.—12½c
- Pork Shoulder Roast, per lb.—15c
- Pure Lard, per lb.—12½c
- Veal Leg Roast, lb.—20c
- Smoked Picnics, lb.—14c
- Fancy Side Bacon, lb.—18c
- Hamburger, per lb.—10c
- Sausage Meat, lb.—10c

308 Main St.

Like the Cake Made In Your Own Kitchen Eat-Well Quality Cake

TWO KINDS FOR SATURDAY—WHITE AND DARK.
Packed in sanitary cartons that keep the cake fresh for days.

Price—Only 15c
At your grocer or from

RUPLIN BAKING CO.
412 South 4th St.

spiring to obstruct justice," and separately with the theft of \$5,000 worth of goods from Northern Pacific freight cars.

HOW CAN HE DO THIS?

This has been repeated by our competitors from time to time. We are not worrying.

Saturday we will give you a 10c bar of Toilet Soap with any one pound of Coffee that you purchase. No advance in the price of Coffee.

- Fresh Ginger Snaps, per pound 10c
- Fresh Fig Bars, these are extra fine, pound 20c
- Crystal White Soap, last call on this lot, per bar 5c
- Fancy Evaporated Apricots, per pound 19c
- Salted Salmon and Herring, per pound 10c
- Mustard Sardines, per can 8½c
- Tall cans Pink Salmon, each 15c
- Gold Dust, large size, per package 29c
- Dry Lima Beans, at per pound 10c
- 10-lb. pail of Pure Fruit Preserves, at \$1.90
- An extra bargain, No. 2½ can of Peaches or Apricots, per can 25c
- Pure Cocoa in bulk, at per pound 15c
- A 5-sewed Broom, each 50c

JOHN MULDER

PHONE 77. 802 ROSE ST.

THE West Ave. Grocery CASH AND CARRY

Corner West Ave. and Jackson

SATURDAY SPECIALS

- Tomatoes, No. 2 can, best quality 10c
- Tomatoes, No. 3 can, best quality 14c
- Condensed Milk, Value brand, can 12c
- Bulk Coconut, per pound 28c
- Blue Rose Head Rice, 4 lbs for 23c
- Asparagus, 1 lb. 15 oz. can 30c
- Sardines in Tomato Sauce, per can 18c
- Sardines—Imported Norwegian in olive oil, 2 cans for 23c
- Soapade, 2 packages for 15c
- Loaf Sugar, 2 lbs for 20c
- Powdered Sugar, 2 lbs for 20c

WARD'S Cakes
JEHLEN'S SAUSAGES

L. A. KEIZER



MORNING STAR MILLS—A. Grams & Sons, La Crosse

SATURDAY SPECIALS

- Spring Lamb Stew, per pound 10c
- Spring Lamb Shoulder Roast, at per pound 15c
- Soup Meat, per pound 8c
- Beef Stew, at per pound 10c
- Beef Pot Roast, pound—12½c and 15c
- Veal Stew, at per pound 7c
- Veal Pot Roast, per pound 12c
- Veal Breast to fill, per pound 10c
- Spring Lamb Chops, pound 25c
- Spring Lamb Legs, per pound 28c

VEAL LOIN OR LEG ROAST, all good cuts, per pound 25c

- Pork Shanks, per pound 10c
- Pork Roast, per pound 15c
- Spare Ribs, per pound 12½c
- Bacon Squares, 12½c per pound
- Strip Bacon, per pound 17c
- Cottage Hams, per pound 19c

Some Calves' Liver, a few Chickens and nice fresh Mutton, Cured Beef Tongues and the usual line of Smoked and Salted Meats.

Glad Tu Meat Chu
JEHLEN'S
121 So. Third St. Phone 236

The La Crosse Army and Navy Store, 308 South Fourth St.

ANNOUNCING OUR FIRST CLEARANCE SALE

Which Will Commence Saturday, May 21st, at 8:30 a. m. sharp

AND LASTS TEN DAYS

S-m-a-s-h! Will Go All Prices!

This Sale Will be the Supreme Bargain Sensation

That Will Bring Hundreds of People to This Store TOMORROW, as Soon as the Doors Open.

NEW SHIPMENTS

NEW MERCHANDISE

JUST ARRIVED

<p>400 FANCY STRIPED SHIRTS Collar attached, good quality, at— \$1.25 each</p>	<p>1200 Union Suits Worth up to \$2.50 a suit, at only— 95c each</p>	<p>1800 Pair BEST WEARING HOSE You can buy at only— 12c a pair</p>	<p>1000 Pair FANCY SILK LISLE HOSE Values 75c 28c a pair 4 pair for\$1.00</p>	<p>600 Dress Shirts \$2.00, \$2.50 and \$3.00 values, at only— \$1.00 each</p>	<p>A large shipment of WORK SHOES at only— \$2.45 a pair</p>
<p>Men's Trousers Just received a large shipment, values up to \$5.50, during this sale at— \$2.25 a pair</p>	<p>2-40 Weight Blue Overalls Good make, big value only— 95c a pair</p>	<p>500 RELUM TUBES Fully guaranteed, any size. 30x3, 30x3½, 32x3½, 31x4, 32x4, 33x4, 31x1. \$1.75 Limit two to a customer.</p>	<p>150 INDIAN BLANKETS Could be used for many pur- poses, values up to \$7.50, sale price— \$3.75 each</p>	<p>A large shipment of LINEN TABLE CLOTHS at— 1/2 Price</p>	<p>GOING CAMPING or FISHING We have received a complete line of FOLDING COTS PUP TENTS HIP BOOTS and all other necessary articles.</p>
<p>HANDKERCHIEFS 5c each</p>	<p>ALL OUR RAINCOATS 1/2 Price</p>	<p>SATIN KHAKI SHIRTS that will give honest service, good make at— \$1.65 each</p>	<p>MOTHERS We have received a large as- sortment of Boys' Khaki Olive Drab Knickerbockers at this sale only— 95c a pair</p>	<p>ATHLETIC Union Suits fine quality only— 75c a suit</p>	<p>WE SAVE YOU 40% on all PAINTS and VARNISH</p>
<p>CANVAS GLOVES 9c a pair</p>	<p>KHAKI PANTS Flap pockets, good weight— \$1.45 pr</p>				

TELL YOUR
FRIENDS
ABOUT THIS
SALE

THE LA CROSSE ARMY STORE

The Store With New Ideas

308 South Fourth St.

Meet Your
Friends
at our Store
Saturday
and any
other day